

MAY 21-22, 2013
FORD CONFERENCE CENTER
DEARBORN, MI



Chief Executive

SMART

MANUFACTURING

SUMMIT



KEYNOTE SPEAKER:
ALAN MULALLY



Understand how emerging technologies can be harnessed to reduce operating costs and increase flexibility



Learn how the latest trends in global markets, quality, supply chains and talent issues will affect your organization



The key moves you need to make to align your organization, people and capabilities for the challenges ahead

SmartManufacturingSummit.com



REVISE YOUR GAME PLAN

Chief Executive magazine and the Chief Executive Network are pleased to present the Smart Manufacturing Summit, where mid-market manufacturing CEOs will connect with top-performing peers and learn best practices. This extraordinary event will bring together the thinkers and doers who are writing American manufacturing's comeback story. Don't miss this unique opportunity to bring fresh thinking to the opportunities and threats facing your business.

While all CEOs broadly face similar issues, manufacturing CEOs share particular challenges: Global competition is fierce, technical labor is in short supply and innovation develops inconsistently and too slowly.

Great CEOs learn to avoid problems from the painful experiences of their peers while adopting best practices and outside-the-box thinking from those who have taken great risks to blaze new paths. Consider this opportunity to learn from the best in manufacturing and raise the bar for your company. Space is limited, so register today to ensure your participation.

Register today at SmartManufacturingSummit.com



Register by Feb. 28, 2013 to **save \$300**

TALK STRATEGY AND BUILD RELATIONSHIPS WITH THE BEST MINDS IN MANUFACTURING

Don't miss this opportunity to compare notes with Alan Mulally of Ford and other leading manufacturing CEOs. Learn what changes you should consider for 2013 and beyond, including:

- What labor inflation in emerging markets, low-cost domestic energy production and changing transportation costs mean for comparative advantage of overseas manufacturing
- How your company can stay competitive at home and expand cost-effectively abroad
- How to maintain bottom-line performance while transforming your culture for uncertainty ahead
- How emerging technologies can be harnessed to reduce operating costs and increase flexibility
- How you should be changing your role as CEO to drive company performance
- How the latest trends in global markets, quality, supply chains and talent issues will affect your organization
- The key moves you need to make to align your organization, people and capabilities for the challenges ahead

“The very best insights are the ones that come from fellow CEOs”

— TOM ROGERS,
CEO, TIVO

You'll take away strategies you can use on Monday morning to incorporate into your future plans. In addition to networking with other leaders, you will participate in confidential work groups with peer CEOs to delve into your issues and challenges. Each work group session is facilitated by experts to accelerate results. We guarantee you'll take home large dividends in ideas and relationships well worth the investment of your time.

Register today at SmartManufacturingSummit.com

Chief Executive

KEYNOTE SPEAKERS



ALAN MULALLY, President and CEO, Ford Motor Company

Alan Mulally is president and chief executive officer of Ford Motor Company. He also is a member of the company's Board of Directors. Throughout his career, Mulally has been recognized for his contributions and industry leadership, including being named "Businessperson of the Year" by the readers of Fortune magazine, "Industry Leader of the Year" by Automotive News magazine, one of "The World's Most Influential People" by TIME magazine, one of "The 30 Most Respected CEOs" by Barrons magazine, "Person of the Year" by Financial Times in its FT ArcelorMittal Boldness in Business Awards, "Chief Executive of the Year" by *Chief Executive* magazine, "Man of the Year" in the automotive sector by El Mundo, "World Top Manager" by InterAutoNews, "Person of the Year" by Aviation Week magazine and one of "The Best Leaders" by BusinessWeek magazine. He has also been honored with the Automotive Executive of the Year Award, the Edison Achievement Award and induction into the Kansas Business Hall of Fame.



JOHN FLEMING, EVP, Global Manufacturing and Labor Affairs, Ford Motor Company

John Fleming is Ford Motor Company executive vice president, Global Manufacturing and Labor Affairs. Prior to this appointment, he served dual roles as Chairman and CEO of Ford of Europe and executive vice president, Global Manufacturing and Labor Affairs. Fleming assumed singular responsibility for leading the company's Global Manufacturing and Labor Affairs operations upon completion of the sale of Volvo Car Corporation on August 2, 2010. Fleming is leading Ford's Global Manufacturing and Labor Affairs operations at a critical time for new global product introductions around the world, rapid expansion in growth markets and labor negotiations in several global markets that are critical to the company's competitiveness.



LYNN TILTON, Founder and CEO, Patriarch Partners

Lynn Tilton leads a private equity firm and holding company with revenues of over \$8 billion, managing 75 companies across 12 industry sectors. Passionate about saving American manufacturing jobs, Ms. Tilton has restructured more than 150 companies, saving over 250,000 jobs.



DAVE BOZEMAN, VP of Integrated Manufacturing Operations Division, Caterpillar

Dave Bozeman is vice president of the Integrated Manufacturing Operations Division (IMOD). IMOD is the single largest division within Caterpillar, employing approximately 21,000 individuals. The division's reach extends over five continents and 25 facilities. These facilities manufacture product lines with heavy ties to Caterpillar's mining industry. Since joining Caterpillar Inc. in 2008, Bozeman was the general manager for the Specialty Products Business Unit. In 2009, the Caterpillar Board of Directors named Bozeman vice president of the Core Components Business Unit. And in June of 2010, he was named vice president of the Integrated Manufacturing Operations Division.



FAROOQ KATHWARI, President, Chairman & CEO, Ethan Allen Interiors

Farooq Kathwari is the Chairman, President and Chief Executive Officer of Ethan Allen Interiors Inc. He has been president of the company since 1985, and chairman and chief executive officer since 1988. In 1989, he formed a group to purchase Ethan Allen; following a restructuring period, he took the company public again in 1993. Under Mr. Kathwari's leadership, Ethan Allen has been transformed into a leading interior design company whose vertically integrated business model feeds its success.



KEITH NOSBUSCH, Chairman and CEO, Rockwell Automation

Keith Nosbusch was appointed chief executive officer of Rockwell Automation in February 2004. He is also the chairman of the company's board of directors. Prior to this appointment, Nosbusch served as the president of Rockwell Automation Control Systems and an officer of the corporation, positions he held since November 1998. Nosbusch's career began in 1974 when he joined Allen-Bradley as an application engineer, and since then he has had numerous positions of increasing responsibility. Nosbusch is a director of The Manitowoc Company and serves as a director or member of a number of business, civic and community organizations.

AGENDA AT A GLANCE - MAY 21ST

8:00 - 9:00

Breakfast

9:00 - 9:10

Welcome and Introductions

Wayne Cooper, Executive Chairman, Chief Executive Group
Marshall Cooper, CEO, Chief Executive Group

9:10 - 10:10

**What CEOs Need To Know About Smart Manufacturing -
The Route To World-Class Production Systems**

Jim Jarrell, President, Linamar
Farooq Kathwari, Chairman & CEO, Ethan Allen Interiors
Lynn Tilton, CEO, Patriarch Partners

10:10 - 11:00

Critical Lessons and Trends for Smart Manufacturing

Dave Bozeman, VP of Integrated Manufacturing, Caterpillar
Dr. George Calvert, Chief Supply Chain and R&D Officer, Amway

11:00 - 11:20

Networking Break

11:20 - 12:20

**Leveraging Technology: The Role of Automation, Big Data,
ERP and other Technologies**

Jim Jarrell, President, Linamar
Keith Nosbusch, Chairman & CEO, Rockwell Automation

12:20 - 1:30

Lunch

1:30 - 2:15

The Ford Turnaround: Strategy, Culture, Execution and Focus
An Interview with Alan Mulally, CEO of Ford Motor Company

2:15- 3:15

Ford's Manufacturing Lessons, Insights and Implications
*John Fleming, EVP, Global Manufacturing and Labor Affairs,
Ford Motor Company*

3:15 - 3:30

Networking Break

3:30 - 4:45

Roundtable Discussions

Harnessing Technology to Improve Manufacturing Competitiveness
The People Side of Smart Manufacturing
*Implementation Smart Manufacturing in a Small To Mid-Sized
Company*
New Developments in Supply Chain Improvements

4:45 - 5:30

**The Talent Gap: How Innovative Companies are Closing the
Gap for Skilled Labor and Better Engaging their Employees**

John Fleming, EVP, Ford Motor Company
Lynn Tilton, CEO, Patriarch Partners

5:30 - 6:30

Cocktails

6:30 - 8:00

Dinner

AGENDA AT A GLANCE - MAY 22ND



7:30 - 8:15

Breakfast

8:15 - 10:15

Behind The Scenes Tour of Ford's State-of-the-Art Electric Car Manufacturing Plant

10:15 - 12:15

Breakout CEO Discussion Groups: Key Challenges In Your Company and How to Overcome Them

12:15 - 1:00

Discussion: Key Takeaways and Ideas From The Summit

SPONSORS



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Chief Executive

FORD CONFERENCE & EVENT CENTER



“Just wanted to tell you how good a job you did on this program. I thought the entire Chief Exec team did a masterful job. I enjoyed participating! Keep up the great work!!”

— CARY PAPPAS, CEO,
FEDEX TECHCONNECT

Venue

Sessions for the Smart Manufacturing Summit will take place at the Ford Motor Company Conference & Event Center in Dearborn, Michigan. This dazzling 90,000 square foot facility features the latest technology and award-winning design to ensure that Smart Manufacturing Summit attendees get the most from their investment in precious time.

Shuttle bus will be provided to transport attendees from the hotel to the Ford Conference Center.

DEARBORN INN

Hotel

Attendees will stay at the recently renovated Dearborn Inn, an historic Marriott hotel founded in 1931 by Henry Ford himself on the grounds of his Ford Motor Company. The Dearborn Inn features modern amenities including health club and AAA 4 Diamond hospitality. Conveniently located just 12 miles from the Detroit Airport. Shuttle bus will be provided to transport attendees from the hotel to the Ford Conference Center.

Dearborn Inn

20301 Oakwood Boulevard
Dearborn, Michigan 48124
Phone: 313-271-2700

**Chief Executive Group has negotiated a preferred
\$159 room rate for Summit Attendees.**

Rooms are strictly limited at this rate and are available on a first-come, first-served basis, so please reserve today. Be sure to mention you are attending the Smart Manufacturing Summit to receive our negotiated rate.



*“Provides me with
viewpoints from other
executives that walk in
my shoes”*

— MANUFACTURING
COMPANY CEO



Register today at SmartManufacturingSummit.com

Chief Executive



CONFERENCE PRICING

“Thought provoking ideas, great exchange of best practices.”

— JOHN F. BROCK,
CEO & PRESIDENT,
COCA-COLA ENTERPRISES

Register by:	Save	Source Code	Total
Feb 28 th	\$300	Use code above your address label to receive discount	\$2495 \$2195
March 31 st	\$200		\$2495 \$2295
April 30 th	\$100		\$2495 \$2395
After May 1 st	\$0		\$2495

3 Easy Ways to Register

1 Fax:
203.622.1738

2 Mail to:
Chief Executive Group
One Sound Shore Drive, Suite 100
Greenwich, CT 06830

3 Online:
SmartManufacturingSummit.com

For personal assistance with your registration, call: 203.889.4988 or Email: abrekka@chiefexecutive.net

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