



Chief Executive 2016 CEO OF THE YEAR “SALUTE SPONSORSHIP”

A UNIQUE, HIGH-IMPACT
OPPORTUNITY TO REINFORCE
YOUR COMPANY’S POSITION AS
A LEADING RESOURCE FOR CEOs



For 31 years, Chief Executive magazine and the CEO community have honored outstanding CEOs for their leadership skills and exemplary achievement in running vibrant companies. The CEO of the Year Award is highly prized and carries with it the ultimate stamp of approval from the CEO community.

We are pleased to announce that Randall L. Stephenson, CEO of AT&T Inc., has been chosen by his CEO peers as Chief Executive magazine's 2016 CEO of the Year.



2016 Winner
Randall L. Stephenson
Chairman and CEO, AT&T Inc.

Mr. Stephenson will join the ranks of past distinguished CEO of the Year recipients including Bill Gates, Andy Grove, Fred Smith, John Chambers, Michael Dell, Bob Iger, David Novak, Anne Mulcahy and Hugh Grant to name a few.

We are reaching out to select CEOs and companies who may wish to extend their congratulations to Mr. Stephenson and AT&T Inc. with a "Salute Sponsorship"—the perfect opportunity to show your support for a truly outstanding business leader, as well as to target Chief Executive magazine's highly influential audience of 113,400 C-Suite readers—91% of whom are CEO's at \$50 million+ companies.



2016 CEO of the Year – “Salute Sponsorship” Options

PLATINUM “SALUTE SPONSORSHIP”

COMPANY DINNER TABLE OF 10 AT CEO OF THE YEAR AWARDS CELEBRATION BEING HOSTED AT THE NEW YORK STOCK EXCHANGE ON JULY 25, 2016

Show your support of Mr. Stephenson and AT&T Inc. with your very own table. Invite C-level clients and guests to join your C-level company executive(s) for the cocktail reception and award dinner.**

**Only a limited number of tables available.

FULL-PAGE 4C IN THE SPECIAL CEO OF THE YEAR ISSUE

Your full-page 4C ad will appear in the July/August special CEO of the Year issue of Chief Executive magazine, which will feature Mr. Stephenson on the cover and a substantial profile of him of inside. This special issue will reach an audience of 113,400 C-level readers! Order close date is May 9, with ad material due May 16.

SPONSOR RECOGNITION AT CEO OF THE YEAR AWARD AND GALA CELEBRATION

Your full-page 4C ad will appear in the event program, identifying your company as a sponsor and resource for CEOs.

Investment: \$24,500 net

GOLD “SALUTE SPONSORSHIP”

FULL-PAGE 4C IN THE SPECIAL CEO OF THE YEAR ISSUE

SPONSOR RECOGNITION AT CEO OF THE YEAR AWARD AND GALA CELEBRATION

Investment: \$12,000 net



2016 CEO OF THE YEAR: RANDALL STEPHENSON OF AT&T INC. “SALUTE SPONSORSHIP” INSERTION ORDER

Select One Option:

PLATINUM “SALUTE SPONSORSHIP” / \$24,500 NET

- Table for 10 at the CEO of the Year Dinner
- Full-Page 4C in CEO of the Year Issue
- Full-Page 4C in the CEO of the Year Dinner Program

GOLD “SALUTE” SPONSORSHIP” / \$12,000 NET

- Full-Page 4C in the CEO of the Year Issue
- Full-Page 4C in the CEO of the Year Dinner Program

MAGAZINE ISSUE DATE: July/August, 2016

MAGAZINE CREATIVE DEADLINE: May 16, 2016

CEO OF THE YEAR DINNER: July 25, 2016

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

CONTACT/TITLE: _____

TELEPHONE: _____

FAX: _____

EMAIL: _____

SIGNATURE: _____

DATE: _____

PAYABLES: Due 30 days from invoice

**PLEASE COMPLETE THIS FORM AND FAX TO CHRIS CHALK AT
847.730.3666 OR EMAIL TO CCHALK@CHIEFEXECUTIVE.NET**