

CHIEF EXECUTIVE MAGAZINE - 2019 EDITORIAL CALENDAR

	JAN/FEB	MAR/APR	MAY/JUN	JUL/AUG	SEP/OCT	NOV/DEC
THEME	Talent & Culture. There's nothing more important for CEOs. Insights and ideas on getting it right.	Risk. State of the art strategies on preventing what's preventable—and mitigating what's not.	Change. Fred Smith, Founder & CEO of FedEx, offers an exclusive masterclass on how lead change—and maybe change the world.	CEO of The Year. This peer-selected annual celebration a top-performing corporate leader is one of the highlights of the business year in America.	Leadership. We'll go beyond the ordinary "best practices" checklist to truly inspire and bring out the best in others.	Growth. Heading into 2020, a look at the big opportunities and ideas and insights to help CEOs take advantage.
KEYNOTE INTERVIEW	Every issue of <i>Chief Executive</i> features an exclusive, one-on-one discussion with a newsmaking business leader that focuses on issues of critical importance to the CEO community, such as Boeing's Dennis Muilenburg on the future of manufacturing; business guru Jim Collins on leadership in America and Lockheed Martin's Marillyn Hewson on managing uncertainty.					
SPECIAL REPORTS	M&A. Dealmaking heats up. A look at the landscape for 2019.	Cybersecurity. Top thinkers and best practices help CEOs tackle this critical risk.	Supply Chain & Logistics. Revolutionary changes here will impact every part of global business. Getting up to speed.	Digital Transformation. Taking an offensive approach to digital strategy is the key to survival.	Smart Manufacturing. A survey of the state-of-the-art meshing people, culture and technology.	CEO Outlook. Our exclusive research at what's on the minds of CEOs across America.
MASTERING KEY RELATIONSHIPS	Mastering the CEO/ Board Relationship.	Mastering the CEO/ CFO Relationship.	Mastering the CEO/ CIO Relationship.	Mastering the CEO/ GC Relationship.	Mastering the CEO/ COO Relationship.	Mastering the CEO/ CRO Relationship.
ECONOMIC DEVELOPMENT	CEO Guide to Site Selection and Regional Economic Coverage: Southwestern U.S.	Regional Economic Coverage: Northeastern U.S.	Best & Worst States for Business. Our annual look at who's creating the right environment for your company to grow and flourish.	Regional Economic Coverage: Western U.S.	Regional Economic Coverage: Southeastern U.S.	Regional Economic Coverage: Midwestern U.S.
PLANE ADVANTAGE			Business Aviation Report	Business Aviation Report		Business Aviation Report
EXECUTIVE MEETINGS & RETREATS		Strategies for an Effective Corporate Event			Planning an Effective Board Meeting	

MAGAZINE CLOSING DATES

	AD CLOSING	AD MATERIAL DUE	ISSUE MAILED
JAN/FEB	9 - Nov	16 - Nov	29-Dec – 3-Jan
MAR/APR	14 - Jan	28 - Jan	13-Mar – 19-Mar
MAY/JUN	11 - Mar	25 - Mar	9-May – 15-May
JULY/AUG	28 - May	10 - June	25-July – 30-July
SEP/OCT	7 - Jul	22 - July	7-Sept – 12-Sept
NOV/DEC	3 - Sep	17 - Sep	31-Oct – 5-Nov