

Chief Executive

2020 PATRIOTS IN BUSINESS AWARD

Best Companies with Veteran & Military Initiatives

IN PARTNERSHIP WITH



2020 APPLICATION DEADLINE IS JUNE 1, 2020

CONTACT INFORMATION

First Phone
Last Email
Title
Company

COMPANY BEING NOMINATED

Company
Address
City/Town State/Province
Zip/Postal Code
Industry

COMPANY BEING NOMINATED

- | | |
|--|--|
| <input type="checkbox"/> \$1 billion and over | <input type="checkbox"/> \$10 Million - \$49.9 Million |
| <input type="checkbox"/> \$100 Million - \$999.9 Million | <input type="checkbox"/> Less than \$10 Million |
| <input type="checkbox"/> \$50 Million - \$99.9 Million | <input type="checkbox"/> Confidential |

2020 PATRIOTS IN BUSINESS AWARD

▶ SECTION 1: HIRING

What does your company do to make hiring veterans a priority? Provide any defined objectives and established procedures to hire veterans. Provide qualitative and/or quantitative information to support your answers.

- What are your 2021 recruitment goals (e.g., annual veteran hiring targets)?

- How did you determine your 2020 recruitment goals? If applicable, provide your 2019 hiring rate as year-over-year comparison.

- What percentage of your workforce are veterans and how has this changed over the past five year?

- What is your retention rate for veterans hired into your company?

- Describe your programs or methodologies for recruiting and hiring veterans, and (if applicable) encouraging other employers to hire veterans.

2020 PATRIOTS IN BUSINESS AWARD

▶ SECTION 3 – HONORING

How does your company honor veterans and their families within the company and the community?

- Describe your company leadership communications about the value of supporting veterans and their families, military culture, and veterans' issues.

- If applicable, describe your programs, policies, and/or promotions of special benefits, such as discounts or other incentives for customers who are veterans, military families, and active duty military.

- What were your 2020 philanthropic accomplishments as it relates to veterans support? What are your philanthropic goals for 2021, as it relates to veterans support? Provide qualitative and/or quantitative information to support your answers.

2020 PATRIOTS IN BUSINESS AWARD

PLEASE KEEP ALL RESPONSES UNDER 1,000 WORDS

▶ **SECTION 4 – MILITARY SPOUSES** *(please complete this section only if relevant to your company)*

What does your company do to make hiring military spouses a priority? Provide any defined objectives and established procedures to hire military spouses.

•Describe your transitioning, support, and training programs for military spouses moving frequently as a result of their spouse's military service.

▶ **SECTION 5 – OTHER**

Are there any other notable activities and/or accomplishments? Has the company been recognized or received other awards for their veteran initiatives?

If you prefer to submit your application via email, please download and complete this document and email it directly to: PatriotsAward@thayerleadership.com