

Chief Executive

2020 CHIEF EXECUTIVE MAGAZINE EDITORIAL CALENDAR

	JAN/FEB	MAR/APR	MAY/JUN	FALL	NOV/DEC
SPECIAL THEME	Best Ideas for 2020 Top minds in business—from CEOs to consultants, authors to auditors—share a year's worth of great ideas. <i>With exclusive thought leadership opportunities</i>		Best & Worst States for Business Our annual look at who's creating the right environment for your company to grow and flourish.	CEO of the Year This peer-selected annual celebration of a top-performing corporate leader is one of the highlights of the business year in America.	
CEO1000	<i>Exclusive partnership opportunity:</i> Conversations with America's top performing public-company CEOs unearth lessons for every C-Suite leader. Begins in May/June 2020 Issue.				
CEO CONFIDENCE INDEX	<i>Exclusive partnership opportunity:</i> America's largest monthly poll of CEO attitudes about current and future business conditions is the benchmark for understanding where the economy and markets are headed.				
BEST IDEAS		Best Ideas Focus: Technology & Cybersecurity. <i>With special thought leadership opportunities</i>	Best Ideas Focus: Digital Transformation. <i>With special thought leadership opportunities</i>	Best Ideas Focus: M&A, Finance, Talent Management & Leadership. <i>With special thought leadership opportunities</i>	Best Ideas Focus: Sales and Marketing. <i>With special thought leadership opportunities</i>
SPECIAL REPORTS AND RESEARCH		Special Report: Talent Tech How to make the most of new software that promises to revolutionize your company culture.		Smart Manufacturing Summit A survey of the state of the art meshing people, culture and technology from our highly-rated annual event.	Compensation Pay smarter with this exclusive look at C-level pay in America. <i>With special thought leadership opportunities</i>
ECONOMIC DEVELOPMENT	Regional Economic Coverage: Southwestern U.S.	Regional Economic Coverage: Northeastern U.S.		Regional Economic Coverage: Western and Southeastern U.S.	Regional Economic Coverage: Midwestern U.S.
PLANE ADVANTAGE			Plane Advantage	Plane Advantage	Plane Advantage
EXECUTIVE MEETINGS & RETREATS		Executive Meetings & Retreats		Executive Meetings & Retreats	
SUPPLEMENT	CEO Guide to Site Selection Our annual handbook for CEOs looking for the right places to go and grow, featuring state and global profiles.				
EVENT BONUS DISTRIBUTION		Cyber Risk Board Forum	Smart Manufacturing Summit	CEO of the Year, CEO Talent Summit, Leadership Conference	

MAGAZINE CLOSING DATES

SPACE CLOSE	11/12/19	1/17/20	4/13/20	7/13/20	9/8/20
MATERIALS DUE	11/19/19	1/24/20	4/20/20	7/20/20	9/15/20
ISSUE MAILS	12/27/19	3/6/20	5/25/20	8/28/20	10/23/20

**Editorial Calendar and Closing Dates Subject to Change*