

# Chief Executive NETWORK



**Where CEOs get unbiased feedback**

**and best practices on their**

**key challenges and opportunities**



# About Chief Executive Network

**CHIEF EXECUTIVE NETWORK (CEN)** is the unique, members-only CEO network that helps chief executives improve their company performance, gain competitive advantage and avoid costly mistakes.

**When CEOs join forces with industry peers who do not compete with them, they exponentially increase their ability to lead successfully, driving increased growth and profits.**

Members are placed in industry-specific, revenue-compatible groups that are facilitated by trained experts to share innovative ideas, knowledge and insight, solve specific problems and uncover best practices.

**CEN meetings provide strategic wisdom and actionable results through:**

- ▶ The operational and strategic expertise of fellow members
- ▶ Sharing of benchmarks and best practices with other comparably-sized companies
- ▶ Discussing the pros and cons of new technologies and which ones are delivering the promised ROI
- ▶ Feedback from trusted peers in an open, no-risk environment
- ▶ Honest answers to the problems you are currently facing by peers with no vested interest
- ▶ Top-notch CEO networking opportunities in your industry

# Selective:

**A CEO peer network is highly dependent on the quality of its members.**

That's why all prospective members are vetted by CEN's Selection Committee. This allows CEN to carefully match CEOs in each group so that they share complimentary goals, challenges and opportunities. Competitors are barred, which ensures group integrity and confidentiality.

“By placing CEOs in industry-specific groups that exclude competitors, value is dramatically accelerated.”

—WAYNE COOPER,  
*Executive Chairman,  
Chief Executive Network*

## WHY JOIN:

**Industry Specific:** CEOs meet with non-competitive, industry-specific peers who understand their issues in context and share relevant experiences.

**Size Specific:** In business, one size doesn't fit all, so groups are comprised of CEOs running similar-sized companies, ensuring that peers provide actionable best practices appropriate to your business.

**Time Efficient:** Each group meets twice a year in structured day-and-a-half events to guarantee that members take away maximum value in minimal time.

**Sales Pitches Prohibited:** Fellow members, meeting facilitators and visiting consultants are prohibited from selling their services. This ensures no conflicts of interest.

**High-Level Networking:** Members meet and connect with non-competing peers in their industries that focus squarely on business results.

**Top Quality Feedback:** Peer CEOs who have had similar experiences can help each other quickly solve problems and offer guidance that positively impacts their businesses.

**Members Can Veto Competitors:** To guarantee the trust and confidentiality that members depend on, any current member can block a direct competitor from joining their group.

**24/7 Access to Peer Advice:** CEN's Connections Program puts members in touch with experts and peer CEOs who can answer specific questions fast.



## MEMBERSHIP INCLUDES:

**Meetings:** Designed for busy CEO schedules, the typical CEN meeting begins on a Thursday morning and ends the next day at 11 am. They are usually scheduled in airport hotels at major hubs to minimize your travel time.

**Connections Program:** If you have an important issue that needs immediate information or that you need a better perspective on, this program allows you to anonymously pose questions electronically to select members who may have answers to the key business issues you are facing.

**Conferences:** CEN offers exclusive, optional conferences with leading CEOs and experts. Prior guests have included

the CEOs of Ford, GE, Caterpillar, Harley-Davidson and Boeing, as well as leadership experts such as Jim Collins [author of *Good to Great*], Ram Charan [author of *Execution*] and General Mattis [Secretary of Defense].

**Professional Education:** For professional fields that require continuing education, CEN membership meetings and/or conferences usually qualify for credit. Please check with your individual accreditation body.

**Chief Executive Subscription:** As part of your Chief Executive Network membership, you will receive a subscription to *Chief Executive* magazine, the leading publication dedicated to CEOs and their success.

# Chief Executive Network improves the performance of its CEO members and their companies.



## WHAT OUR MEMBERS SAY ABOUT CEN:

"I am a member of two other peer groups, and have been in others in the past too, and they always come up short compared to CEN. Thanks for all the extra things you people do because it all adds up to an outstanding difference."

—**John W. Finger (Jack)**,  
*P.E., President/CEO,  
SIOUX CORPORATION*

"I would highly recommend CEN to anyone that strives to be a better leader and build a stronger business."

—**Rick Tobin**,  
*President, SafetyNow*

"CEN is the best peer network, hands down. Real value. Being able to spend time with other CEOs, sharing specific, meaningful ideas on how to improve your business, is incredibly valuable. I come back from every meeting with 2-3 concrete ideas that I can implement right away."

—**Howard Lind**,  
*CEO, Cicoil*

"Exceeding expectations. Great forum. Appreciate tapping into a wealth of experience that other members bring to the table."

—**Torsten Schultz**,  
*NORD Gear Corporation*

"Excellent, there's a lot of brain power in the group."

—**Daniel Pintabona**,  
*PTC Seamless Tube Corp.*

**CEN works for our members, and it can work for you.**

**Chief Executive Network is  
an investment that pays for itself  
many times over.**



**Peer ahead...**

FOR MORE INFORMATION, CONTACT US AT:

[785] 832-0303

[Rob@chiefexec.com](mailto:Rob@chiefexec.com)

Or visit:

[www.ChiefExecutiveNetwork.com](http://www.ChiefExecutiveNetwork.com)

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