



THE 35TH ANNUAL
**CHIEF EXECUTIVE
OF THE YEAR**

AWARD CELEBRATION
HONORING

BRIAN T. MOYNIHAN

CHAIRMAN & CHIEF EXECUTIVE OFFICER, BANK OF AMERICA

TUESDAY, OCTOBER 20, 2020

PRESENTED BY

Chief Executive



WELCOME

Welcome to the 35TH Annual Chief Executive of the Year Celebration

Leadership matters. Now more than ever.

Good leaders can inspire and motivate teams to action, fuel innovation that safeguards and improves lives, help people to reach their creative potential, and enable employees and investors to secure their financial futures and prosper.

The 2020 CEO of the Year, Brian Moynihan, CEO of Bank of America, is a testament to the power of good leadership. Chosen by his peers, Brian joins an elite group of leaders that includes Bill Gates, Jack Welch, Alan Mulally, Anne Mulcahy, Andy Grove, Marillyn Hewson, Michael Dell, Arne Sorenson and others.

Though he represents an important link in this heritage of effective leadership, Brian has put his own, unique stamp on the art and science of leadership.

Our sincere thanks go to the Selection Committee members for their expert analysis and leadership insights in evaluating the finalists. Their selection of Brian as *Chief Executive's* 35th CEO of the Year is a great credit to their diligence, expertise and integrity.

We also want to thank our sponsors who helped make this event possible. Finally, we thank you for being a part of this historic event and helping to honor Brian's significant achievements.

A stylized, handwritten signature in black ink, appearing to read "W. Cooper".

WAYNE COOPER
EXECUTIVE CHAIRMAN
CHIEF EXECUTIVE GROUP

A stylized, handwritten signature in black ink, appearing to read "M. Cooper".

MARSHALL COOPER
CHIEF EXECUTIVE OFFICER
CHIEF EXECUTIVE GROUP



PROGRAM

4:30 – 4:35 PM

WELCOME

MARSHALL COOPER, Chief Executive Officer, Chief Executive Group

KAREN SNOW, SVP and Head of East Coast Listings, Nasdaq

4:35 – 5:20 PM

FEATURED PANEL

MODERATORS

DAN BIGMAN, Editor-in-Chief, *Chief Executive* Magazine

TED BILILIES, PH.D., Managing Director and Chief Talent Officer, AlixPartners

PANELISTS

BRIAN MOYNIHAN, Chairman and Chief Executive Officer, Bank of America

ARNE SORENSON, President and Chief Executive Officer, Marriott International

MARILLYN HEWSON, Executive Chairman (and former CEO), Lockheed Martin Corporation

MICHAEL DELL, Chairman and Chief Executive Officer, Dell Technologies

5:20 – 5:50 PM

CEO OF THE YEAR PRESENTATION

FRED CRAWFORD, Senior Vice Chair and Former CEO, AlixPartners

SIMON FREAKLEY, CEO, AlixPartners

WAYNE COOPER, Executive Chairman, Chief Executive Group

ACCOLADE & AWARD PRESENTATION

FROM

2019 CHIEF EXECUTIVE OF THE YEAR

ARNE SORENSON

President and Chief Executive Officer, Marriott International

TO

BRIAN MOYNIHAN

Chairman and Chief Executive Officer, Bank of America

CLOSING TOAST

MARSHALL COOPER, Chief Executive Officer, Chief Executive Group



2020 CEO OF THE YEAR



BRIAN MOYNIHAN

Chairman of the Board and Chief Executive Officer

Brian Moynihan leads a team of more than 200,000 employees dedicated to making financial lives better for people, companies of every size, and institutional investors across the United States and around the world.

Bank of America has been recognized as a leader in financial services, including on Fortune magazine's list of The Best Big Companies to Work For, named Global Finance's Best Bank in the United States and North

America in 2020 and placed on Forbes' World's Best Employers List in 2019. The company is the top global bank on Fortune's Change the World list. It was also the 2019 Catalyst Award winner for supporting the continued development, empowerment and advancement of women in the company and around the world, and is recognized annually as a top employer by Working Mother, LATINA Style, Black Enterprise, Military Times and U.S. Veterans Magazine. Bank of America is included in the Forbes Corporate Responders List of 25 companies leading through the health crisis caused by the coronavirus.

Moynihan participates in several organizations that focus on economic and market trends, including the World Economic Forum International Business Council (chair), the Financial Services Forum, the Bank Policy Institute, the Business Roundtable, the Clearing House, the American Heart Association CEO Roundtable (co-chair), the Business Council and the Federal Advisory Council of the Federal Reserve Board.

Moynihan leads the company's Global Diversity and Inclusion Council and is a member of the museum council for the Smithsonian's National Museum of African American History and Culture. Moynihan is also a member of the Brown University Corporation's Board of Fellows, the Catalyst Board of Directors, the Council on Competitiveness Board of Directors, the Congressional Medal of Honor Foundation Board and the Appeal of Conscience Board of Trustees.

Moynihan works with public officials, businesses and civic leaders at the local level through his participation on the Charlotte Executive Leadership Council (chair), the Massachusetts Competitive Partnership and the Partnership for Rhode Island.



SELECTION

2020 SELECTION COMMITTEE

ADAM ARON

President and Chief Executive,
AMC

DAN GLASER

President and Chief Executive,
Marsh & McLennan

FRED HASSAN

Former Chairman,
Bausch & Lomb;
Partner, Warburg Pincus

NEAL KEATING

President and Chief Executive,
Kaman

TAMARA LUNDGREN

President and Chief Executive,
Schnitzer Steel Industries

MAX H. MITCHELL

President and Chief Executive,
Crane Co.

ROBERT NARDELLI

Former CEO, Home Depot
and Chrysler
Chief Executive, XLR-8

THOMAS J. QUINLAN III

Chairman, President and
Chief Executive,
LSC Communications

JEFFREY SONNENFELD

President and Chief Executive,
The Chief Executive Leadership
Institute, Yale School of
Management

ARNE SORENSON

President and Chief
Executive,
Marriott International
2019 CEO of the Year

CARMINE DI SIBIO

Global Chairman & CEO, EY

*Exclusive Adviser to the
Selection Committee*

TED BILILIES, PH.D.

Chief Talent Officer,
Managing Director,
AlixPartners

CRITERIA

Each year since 1986, we have solicited reader nominations of current CEOs for Chief Executive of the Year. Names and detailed backgrounds of the 10 most frequently cited candidates are submitted to a selection committee composed of CEO peers.

A number of factors are then taken into consideration. Principal among them: demonstrating courage, leadership, innovativeness, and excellence under varying conditions. Superior financial results, while important, do not govern the outcome. Just as significant are vision, integrity, and competitiveness, as well as team leadership, with a demonstrated ability to develop and nurture talent.

THANKS

Chief Executive would like to extend a special thanks to AlixPartners and Ted Bililies, Ph.D., managing director and chief talent officer, for their support and expertise in the CEO selection process. Also, special thanks to Jeffrey Sonnenfeld and The Chief Executive Leadership Institute at the Yale School of Management.



PAST HONOREES

2019

ARNE SORENSON

MARRIOTT INTERNATIONAL

2018

MARILLYN A. HEWSON

LOCKHEED MARTIN

2017

STANLEY M. BERGMAN

HENRY SCHEIN, INC.

2016

RANDALL STEPHENSON

AT&T

2015

JIM McNERNEY

BOEING

2014

BOB IGER

THE WALT DISNEY CO.

2013

DAVID COTE

HONEYWELL

2012

DAVID C. NOVAK

YUM! BRANDS INC.

2011

ALAN MULALLY

FORD MOTOR COMPANY

2010

HUGH GRANT

MONSANTO

2009

JIM SKINNER

MCDONALD'S

2008

ANNE MULCAHY

XEROX

2007

BOB ULRICH

TARGET

2006

A.G. LAFLEY

PROCTER & GAMBLE

2005

GEORGE DAVID

UNITED TECHNOLOGIES

2004

FRED SMITH

FEDEX

2003

**MAURICE "HANK"
GREENBERG**

AMERICAN INTERNATIONAL
GROUP

2002

SANDY WEILL

CITIGROUP

2001

MICHAEL DELL

DELL COMPUTERS

2000

JOHN T. CHAMBERS

CISCO SYSTEMS

1999

HERB KELLEHER

SOUTHWEST AIRLINES

1998

LAWRENCE A. BOSSIDY

ALLIEDSIGNAL

1997

ANDREW S. GROVE

INTEL

1996

ROBERTO C. GOIZUETA

COCA-COLA

1995

DAVID D. GLASS

WALMART

1994

WILLIAM H. GATES III

MICROSOFT

1993

JOHN F. WELCH JR.

GENERAL ELECTRIC

1992

P. ROY VAGELOS

MERCK

1991

WAYNE CALLOWAY

PEPSICO

1990

ANTHONY J. F. O'REILLY

H.J. HEINZ

1989

DONALD F. PETERSEN

FORD MOTOR
COMPANY

1988

J. WILLARD MARRIOTT JR.

MARRIOTT

1987

CHARLES F. KNIGHT

EMERSON ELECTRIC

1986

ROGER SMITH

GENERAL MOTORS



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ALIXPARTNERS

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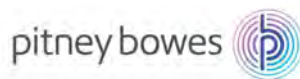
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Chief Executive NETWORK

CHIEF EXECUTIVE NETWORK

Chief Executive Network (CEN) is a national members-only peer network organization which helps CEOs grow their business, improve performance (and profitability) and overcome obstacles. We do this by putting our members in professionally facilitated groups with non-competing CEOs in the same industry to share ideas, best practices, benchmarks, challenges and advice.

Each peer group meets online and in person several times per year—and members also have access to world class conferences, a network of over 500 members as well as personal coaches and subject matter experts.

This enables our busy members to tap the collective experiences and knowledge of the network to make better decisions, faster, and to avoid costly mistakes.

The current industries that we offer groups for include manufacturing, distribution/retail, software/technology, architecture, engineering, general and sub-contracting and healthcare. In addition, we offer other peer networks for a CEO's senior executive team as well as their mid-managers.

For more information, visit: www.ChiefExecutiveNetwork.com



CORPORATE BOARD MEMBER INSTITUTE

Since 1998, Corporate Board Member has been the leading resource for public company board education. Through our mission to promote good governance at America's top companies, we believe all board members should have access to high-quality thought leadership that empowers them to lead with an innovative mindset so their companies can continue to thrive in the age of disruption.

The Corporate Board Member Institute is how we connect our community of 25,000 directors of publicly traded U.S. companies and give them direct access to leading governance experts, peer networking opportunities and a suite of best-in-class tools and resources specifically designed to enhance director performance. www.BoardMemberInstitute.com

Congratulations to

**BRIAN
MOYNIHAN,
CEO OF BANK
OF AMERICA**

Winner of Chief
Executive Magazine's
CEO of the Year Award

AlixPartners is a results-driven global consulting firm that specializes in helping businesses successfully address their most complex and critical challenges.

**WHEN IT REALLY MATTERS.
ALIXPARTNERS.COM**

AlixPartners

high value homeowners
automobile
watercraft
jewelry, art & collections
personal excess liability
flood
cyber & fraud

PURE Insurance congratulates Brian Moynihan on his recognition as Chief Executive's 2020 CEO of the Year.

Imagine an insurance company that's owned by members and driven by a purpose of doing what's right for them. One that makes its members smarter about risk, helps them reduce their chances of experiencing a claim, and makes them more resilient so that if a claim does happen, they can recover faster and with greater ease. That's PURE. And it's why our members love their insurance.

IF YOUR HOME IS INSURED FOR \$1M OR MORE: contact a PURE-appointed independent broker, call 888.814.7873 or visit pureinsurance.com to learn more.



Tata Consultancy Services congratulates



BRIAN MOYNIHAN

Chairman and CEO
Bank of America

on his recognition as
Chief Executive's 2020 CEO of the Year

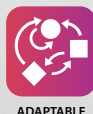
Leadership is bold vision backed by purposeful innovation, outstanding performance, and creating a culture that fosters inclusion and empowerment. Brian Moynihan is the epitome of someone who embodies these powerful ideas. A resilient and transformative leader, he's adroitly turned crises into opportunities—and put Bank of America on a decade-long path of incredible growth.

An advocate of 'responsible growth,' Brian has fostered a culture of diversity and inclusion within the bank and ensured workforce development, while working towards reducing the company's carbon footprint and partnering with local communities to promote mobility and social progress. His leadership capabilities once again shone through during the COVID pandemic and his quick response to the emerging crisis gave confidence to customers as well as the entire global investment community.

It is incredible that Brian has been able to achieve all this while working within the risk framework and by embracing and leading the drive towards digital innovation.

From the entire team at TCS, thank you, Brian, for letting us be a trusted partner in Bank of America's radical journey towards digital empowerment.

Congratulations on this prestigious honor.



IBM salutes Bank of America's Brian Moynihan.

For your exemplary
commitment to the
industry, your team
and the community.

**Congratulations
on this honor.**





Congratulations **BRIAN T. MOYNIHAN**

AT&T congratulates Bank of America CEO Brian Moynihan for being named CEO of the Year.





Congratulations
BRIAN MOYNIHAN
for being honored as Chief Executive's
2020 CEO of the Year



Congratulations to
Brian Moynihan,
Chief Executive
Magazine's 2020
CEO of the Year.

Visa applauds your
accomplishments.

A decorative graphic consisting of numerous curved lines in blue and yellow, flowing from the bottom left towards the top right, creating a sense of movement and energy.

VISA



Congratulations

Accenture congratulates Brian Moynihan for being named *Chief Executive* magazine's CEO of the year. We applaud his outstanding leadership of Bank of America.

BRIAN T. MOYNIHAN CHAMPIONS THE THINGS THAT NEED CHAMPIONING RIGHT NOW.

Congratulations
on being named
CEO of the Year.



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Through our health services, plans and community pharmacists, we're pioneering a bold new approach to total health. Making quality care more affordable, accessible, simple and seamless, to not only help people *get* well, but help them *stay* well in body, mind and spirit.

**Congratulations to Brian Moynihan,
CEO of Bank of America on being
named CEO of the Year.**

To learn more, visit us at
www.cvshealth.com

Health is everything.®





Dell Technologies congratulates **Brian T. Moynihan**, the Chairman and Chief Executive Officer of Bank of America, for being named 2020 Chief Executive of the Year.

We salute you in leading a reconstruction of the bank focused on culture with an emphasis on technology transformation and inclusion and diversity, all of which showcased distinguished leadership.

We are honored to partner with you as you continue the bank's digital transformation fueled by human progress.

— The Dell Technologies Bank of America Team


DELLTechnologies



Discover Financial Services congratulates

Brian Moynihan

2020 CEO of the Year | Chairman & CEO of Bank of America



Visionary Leadership

**Fiserv congratulates
2020 CEO of the Year
Brian Moynihan.**

financial services @ the speed of life®

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C M E G R O U P

C E L E B R A T E S

B R I A N

M O Y N I H A N

Congratulations to Bank of America's
Brian Moynihan on being named
2020 CEO of the Year.



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Mastercard congratulates
Brian Moynihan on receiving the
2020 CEO of the Year award.

Accomplishments that go beyond a year and last
a lifetime: *Priceless*®



Pitney Bowes, the Craftsmen of Commerce, congratulate

Brian Moynihan

Chairman & CEO, Bank of America

on being named the
2020 CEO of the Year
by Chief Executive Magazine.

For all of his outstanding qualities,
Brian is a true Craftsman of Leadership.

At Pitney Bowes, we take great pride in crafting precise, innovative commerce solutions based on business needs in mailing, shipping, ecommerce logistics, and financial services, now benefiting over 750,000 clients worldwide.



Brian, Congratulations
on being named
Chief Executive's 2020
CEO of the Year.

The people of
UnitedHealth Group
salute your vision and
distinguished leadership.

UNITEDHEALTH GROUP

Helping People Live Healthier Lives And Helping
Make The Health System Work Better For Everyone.

[unitedhealthgroup.com](https://www.unitedhealthgroup.com)

Bravo.

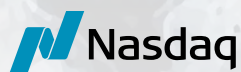
Raytheon Technologies congratulates
Brian Moynihan for being named
Chief Executive's CEO of the Year. We
are inspired by — and salute — the high
standard of leadership you represent.

RTX.com



COLLINS AEROSPACE | PRATT & WHITNEY | RAYTHEON INTELLIGENCE & SPACE | RAYTHEON MISSILES & DEFENSE

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At Nasdaq, we're committed to advancing the success of our Corporate Services clients who, under the leadership of CEOs like Brian Moynihan, champion growth and set the pace of tomorrow.

Congratulations to the 2020 CEO of the Year,
Brian Moynihan, Bank of America.

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