

Q3 2021 DEAL SUMMARY

The following summary is a selection of international mandates that STS Capital Partners is representing. These deals provide strategic buyers/investors with some unique, exclusive to STS, international "off-market" opportunities.

If you would like to refer us to individuals/groups who would be interested, please contact:
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SUMMARY OF SOME HIGHLIGHTED **LIVE** DEALS

NEW Opportunity to acquire an AI-enabled outsourced professional sales firm – North America

PROJECT RAAS

Opportunity to acquire 100% of this founder-led, premium on-shore revenue services provider. This resilient company drives impactful topline revenue for their diverse list of blue-chip clients. The company has over 2,000 employees and provides turnkey solutions around customer acquisition, base management, retention, and win back. Their AI-enabled recruiting and onboarding processes allow for the flexibility to scale up at a moment's notice for clients looking for growth. Additionally, their secure cloud-based infrastructure means growth isn't tied to building out brick and mortar call centers which significantly lowers operating costs and also the cost to scale. This company has partnered with some of the most recognizable global brands across multiple verticals due to their industry-agnostic solutions. The company achieved US\$74M in revenue for 2020 with 30% gross margins.

Strategic Buyers might include: Companies focused on growing their D2C or B2B high value, high-touch revenue channels.

NEW Opportunity to Acquire profitable and scalable asset-light flatbed trucking carrier with associated equipment leasing operation – North America

PROJECT PALM TREE

Strategic opportunity to acquire a leading flatbed carrier with a 100% owner operator fleet and a profitable truck & trailer leasing operation. The Company boasts a highly cost-efficient business model that makes them the go-to flatbed carrier for highly sought-after drivers. With its award-winning safety programs and effective retention strategies, this company is poised for scalable growth with a strategic partner. TTM US\$59.5M revenue at 24% EBITDA margin.

Strategic Buyers might include: Trucking carriers looking to add or expand to their flatbed service capabilities or asset-heavy carriers looking to complement their fleet with a proven asset-light owner operator approach.

SUMMARY OF SOME HIGHLIGHTED **LIVE DEALS** (continued)

Opportunity to Acquire an Established, Highly Profitable, Specialty Metal Manufacturing Company – North America

PROJECT SWORDFISH

The company hot forms and finishes specialty metal components for a wide variety of industries which include, among others, military, aerospace, and the growing nuclear energy space. The company is particularly focused on end products for the most demanding of applications and is fully integrated from basic raw material procurement through manufacturing, testing, and inspection of the final components. With the focus on clean energy, the nuclear sector is expected to see significant growth. Nuclear power is the second largest source of clean energy after hydropower. While the energy to build plants and supply uranium does result in CO2 emissions, nuclear plants do not emit any CO2 and have a carbon footprint almost as low as those of renewable energy. **Strategic Buyers might include:** companies currently or looking to service the nuclear or clean energy or aerospace industries; looking to expand mission critical service offerings; that want to add specialty metal fabrication capabilities.

Opportunity to Acquire Profitable and Growing Home Improvement Leader and Immediately Secure Niche Sector Dominance in Australia

PROJECT KOALA

Strategic opportunity to acquire a growing, vertically integrated market leader in the Australian home improvement sector, specialized in manufacturing and distributing certified premium and innovative window furnishing products and services to commercial and residential clients. Established family-owned business with a 40+ year history, which has strategically expanded to become a leader in the sector. The company directly owns manufacturing facilities with wholesale and direct-to-consumer operations nationwide. Company has developed a highly competitive brand, marketing platform, and B2B and B2C distribution model. These can be strategically leveraged to channel additional home renovation and building products into the Australian market. Well-positioned to embark on next growth trajectory and continued expansion into adjacent product and service segments such as solar, HVAC, security, etc. Business is currently on track to generate approx. US\$85M in revenues with estimated 10% EBITDA, and is projecting strong YOY top-line growth and profitability.

Strategic Buyers might include: Specialized window furnishings product firms, as well as adjacent home improvement and building product manufacturers/ distributors, and consumer services firms wanting to enter or expand in Australasia leveraging existing platform.

Opportunity to Acquire Luxury Design-Build Firm – Global Reach

PROJECT INERTIA

Opportunity to acquire a leading interior design-build firm with extensive in-house manufacturing, and sales globally. This entrepreneur-led business has a 50+ year legacy of manufacturing and installing exquisite interiors in both luxury residences and super-yachts – they are a full-service turnkey supplier. The Company caters to a long list of recurring clients, including hundreds of architects, interior designers, construction contractors, and shipyards around the world. The Company often works directly with ultra-high-net-worth individuals and their interior solutions use a wide range of exotic woods, metals, glass, stone, leathers and often customized hardware. The Company has several locations worldwide – including manufacturing plants, engineering and project management. The firm also has a dedicated artisan training facility near HQ. Sales for 2021 will top US\$70M, and the Company is well-positioned for continued growth.

Strategic Buyers might include: Established global ultra-luxury interior woodwork and joinery companies, those focused on residential and super yacht interiors, looking to connect to new clients in North America and around the world. Other interest may come from retail Luxury Brands that want to extend their portfolio beyond consumer items, or from Private Equity firms that operate portfolio companies active in luxury construction.

SUMMARY OF SOME HIGHLIGHTED **LIVE** DEALS (continued)

Opportunity to Acquire US\$400M+ Reclaimed Mixed-Use Luxury Island in Stable Gulf Jurisdiction

PROJECT JEWEL

Unique opportunity to acquire purpose-built luxury gated community island in prime metropolitan location within the GCC, which is owned and operated by a single family. Family's freehold assets for sale comprise 85,000+ sqm of fully completed state-of-the-art residential, hospitality, retail and leisure facilities as well as 83,000+ sqm of vacant land. Recently valued at ~US\$400M by top-tier global consultancy. Healthy mix of built-out residential and retail inventory with strong occupancy rates as well as vacant plots, allowing for immediate high-ticket unit sales, stable rental income streams, and further residential and commercial development. Compelling 6-year acquisition and development plan in line with current market trends developed for interested investor, offering attractive IRR of 14%+.

Strategic Buyers might include: Property/ real estate investment groups, real estate focused family offices, hotel management companies, hospitality groups, real estate developers, diversified conglomerates, sovereign wealth funds

Opportunity to Acquire 100% of a High-Tech, High-Touch Leader in Professional Services for SMEs – North America

PROJECT LEAD THE FIELD

A proprietary tax optimization engine with deep data access has enabled this leading Canadian SME tax & accounting services provider to build an extensible loyal membership model in an underserved market (agriculture, trades, transportation). Consistent growth over time with COVID resilient performance, a well-established pro-active membership protocol delivers high retention and fertile new adjacent product acceptance. With over 20,000 members, customer engaging mobile apps, and low-cost virtual services expansion capabilities, the company is poised for global integration and B2B2C interconnectivity growth with a strategic acquirer in 2021. FY20 CA\$38M revenue (100% recurring membership) at 22% EBITDA margin.

Strategic Buyers might include: Tax & accounting services, fintech, professional services, financial services, SME client base, and rural connectivity.

Full-Service Mechanical Contractor Company in the HVAC Space – North America

PROJECT SUMMER

The Company provides mechanical contracting services including Heating Services, Air Conditioning, Refrigeration, Sheet Metal, Plumbing & Draining, Hydronics, and Process Piping to the Commercial, Education, Medical, Government and Retail industries. The Company works either directly with property management firms, school boards, and grocery store brands or through general contractors in the municipal and commercial verticals. They have built strong 20+ year relationships with key customers such as those previously mentioned, leading to sustainable growth. The Company has access to a consistent labor pool with a strong reputation of delivering projects on time and on budget, and are committed to turn-key installation, maintenance and repairs solutions. From FY14 to FY20 the Company has seen revenue increase from \$26.1M to \$62M and EBITDA has grown from just under \$1M to a normalized CA\$5M.

Strategic Buyers might include: HVAC firms, Electrical, Mechanical or Installation Companies, General Contractors, Manufacturers/Suppliers, Construction Firms, Developers, Engineering Firms, Property Management Firms, etc.

SUMMARY OF SOME HIGHLIGHTED **LIVE** DEALS (continued)

NEW Opportunity to acquire a Manufacturer and Distributor of Swimming Pool Products & Accessories - North America

PROJECT SEARAY

Strategic opportunity to acquire up to 100% of a growing and profitable company based in the United States that manufactures and distributes unique swimming pool related products and accessories. Products are sold through multi-channel network of distributors, retailers, and DTC. Superior business model, reliability and processes deliver the highest level of service, quality and value to its customers, resulting in long standing relationships. The company achieved revenue of US\$6.5M in 2020 and are on track to achieve \$11.9M in 2021 (year end, Oct 31).

Strategic Buyers might include: A variety of companies including those looking to vertically integrate, cross-sell and / or up-sell products by leveraging their existing customer base and by adding an additional base.

Mule Deer & Desert Bighorn Hunting Ranch With World-Class Lodging and Associated Mule Deer Genetics Business – North America

PROJECT SONORA

Opportunity to acquire a premier hunting ranch and associated genetics business in Sonora, Mexico, with record-breaking mule deer and bighorn sheep. A few miles from the Sea of Cortez, this 15,000+ acre ranch with high and low-fence infrastructure has a lodge that sleeps up to 20 guests plus staff and a profitable hunting business with a year's long backlog of global clientele. The genetics business ensures sustainable, long-term supply of trophy mule deer and is USDA-approved for the export and sale to US ranches. The facilities are drivable to an international airport with direct flights to the US.

Strategic Buyers might include: those with a passion for the preservation of hunting and conservation.

Opportunity to Acquire an Asset-Based Logistics Solution Provider – North America

PROJECT PMZ

Project PMZ is an established asset based logistics solution provider for TL and LTL dry van and open deck shippers covering the US and Canada. The Company's also offers full 3PL solutions, freight forwarding services, logistics audits, shipment lane costing and carrier optimization. Centrally located, lanes run cross border and coast to coast. The Company boasts a loyal driver base with below industry average driver turnover. The Company has revenues of approximately US\$34M.

Strategic Buyers might include: Freight and logistics companies that want to: broaden their coverage and service offerings; expand their driver base; gain access to a unique roster of long-standing customers.

Opportunity to Acquire up to 100% of a Global Leader in Professional Grade Fitness Equipment & Accessories for Home & Specialty Gym - North America

PROJECT HERCULES

The Company has a US\$14.1M FY20 revenue @ 17% EBTIDA margin driven by robust B2C demand and US\$15.2M FY21 forecast. Potential FitTech integration with an IP portfolio of unique product design & engineering. With global brand recognition among fitness professionals, bodybuilders, and athlete influencers, they offer a niche combination of professional performance, built-to-last quality, and affordability with streamlined systems and components. The Company is poised to capitalize on market trend shifting towards consumers, specialty gyms, and personalized training programs. Integrated B2C sales & marketing channels with web store, Amazon, Facebook, Instagram, YouTube & Twitter, they utilize a targeted social media strategy with branded content generating significant yield. The Company has an extensive B2B dealer network established in 30+ countries, including USA, Canada, Germany, Italy, France, Japan & Korea. Well-established reliable supply chain providing differentiated quality and cost advantages.

Strategic Buyers might include: Fitness equipment, fitness studios, gyms, health clubs, healthcare equipment, FitTech, HealthTech, personal training, content providers, sporting goods, distributors, OEMs, retailers, home / office furniture, consumer goods, nutraceutical, steel-based equipment, hospitality, physiotherapy, military.

SUMMARY OF SOME HIGHLIGHTED **LIVE** DEALS (continued)

Opportunity to Partner with a Patented U.S. Fantasy Football Platform, Allowing Fantasy Football Hosting Companies to Run Large Prize National Competitions – North America

PROJECT EUREKA

Opportunity to acquire a patented U.S. Fantasy Football Platform, creating the first national season-long multi-million-dollar prize pool. Company is the owner and operator delivering the traditional season-long fantasy sports experience to player pools of unlimited size. Through competition created by a patented automated intelligence and tournament format, the 5+ year-old company is poised to transform, not just U.S. fantasy football, but the global fantasy industry. With 30 million season-long fantasy football players currently competing in over two million leagues, the industry now has a way to combine the two million leagues into national competitions against one another with multi-million-dollar prizes.

Strategic Buyers might include: Sports Media outlets with a large subscriber base, Fantasy Sports Platforms in adjacent sports or geographies.

Strategic Investment in Leading Asia-Pacific Cybersecurity Software Firm

PROJECT BOLT

Leading cybersecurity software provider serving global and regional financial institutions, healthcare systems, government agencies, utilities, and multi-national corporations. The Company boasts circa 100% customer retention and 20% compound annual growth in software license revenue over the last three years, driven by their world-class intellectual property, recognized by leading global researchers and industry associations. The shareholders are evaluating their strategic options to accelerate the Company's growth including an equity transaction with a strategic investor that can open additional markets for the Company.

Strategic Buyers might include: Enterprise software firms seeking to expand in Asia Pacific and/or augment their portfolio with proven identity & access management tools; IT/cybersecurity services firms seeking to expand their IP portfolio & gain blue-chip clients.

Opportunity to Acquire Luxury Champagne Brand

PROJECT BUBBLES

The Company produces several world-class Champagne variants through their exclusive 30-year contracted partnership with full control of a storied fifth generation Champagne house in France. The award-winning brand has been highly rated by several of the most influential wine critics in the world and boasts popular celebrity endorsement and promotion. With a guaranteed capacity of over 1.5M bottles annually and strong international distribution partnerships, the brand is poised to scale in the luxury market worldwide.

Strategic Buyers might include: Brand portfolios looking to expand luxury offerings and wineries looking for instant access to exclusive Champagne offerings.

Opportunity to Acquire High-End American Whiskey Brand

PROJECT BARRELS

The Company produces a high-end blend of best-in-class American bourbon whiskeys with a smooth taste and wide appeal. The highly-rated brand boasts strong reviews from some of the most influential critics in the industry as well as extensive endorsements by global celebrities. With a large, guaranteed supply, the luxury brand is well-positioned to grow profitably in one of the hottest retail markets.

Strategic Buyers might include: Brand portfolios looking to expand luxury offerings and Distillers needing a luxury whiskey brand.

SUMMARY OF SOME HIGHLIGHTED **LIVE DEALS** (continued)

Acquisition of Leading UK Beverage Firm

PROJECT DRINK

Our client's brands have gained substantial consumer loyalty in the UK across multiple segments: ready-to-drink (RTDs), ciders and carbonated soft drinks. The company's flagship brand achieved c. 40% annual growth from 2018 to 2020 (with overall revenue growth c. 26%) and has further runway for growth in the UK and internationally. Highly profitable operation with circa 25% EBITDA margin in 2020. 100% owned by two founders.

Strategic Buyers might include: Beer, wine & spirits firms seeking to augment their portfolio with leading RTD products or an international provider seeking to enter/expand in the UK market.

Sale of 5-Star Beach-front Hotel with a Profitable Casino – Costa Rica

PROJECT COSTA RICA

Opportunity to acquire up to 100% of a fully operational, 5-star beach-front 152-key hotel, that features a 900 square meter established casino, a large conference facility and retail rental units. The hotel is located on the beach in Jaco, Costa Rica, and is a 60-minute drive from the San Jose airport. The building has central air, high quality and durable fittings, furniture and décor, and on-site backup water reservoir and generators. The casino offers the latest technologies in slots and table games. The hotel remains unflagged with no legacy management contracts. Several of the major international hotel brands have done on-site visits and there is strong interest in flagging it. This opportunity will appeal to investors who are keen to enter this growing tourist market at an early stage. Our client is prepared to retain a portion of equity in this hotel and is ideally seeking a partner that is experienced in the hotel sector to work with to help unlock the true potential.

Strategic Buyers might include: Hotel owners/investors that are actively looking to expand their footprint into Costa Rica, Costa Rica businesses that want to diversify into the hotel sector, Real estate investors who are seeking a property to convert into condominiums.

Opportunity to Acquire Residential Solar Systems Sales and Installation Company – U.S.

PROJECT PASSION FRUIT

Opportunity to acquire and expand 100% of an established U.S.-based sales and installation company in the residential solar systems industry. Solar energy has been one of the fastest-growing industries in North America and around the world since the mid-2000s. It is poised to gain significant market share in the next decade as consumers move towards personal energy generation. The company has developed a strategic sales process and boasts strong reviews from homeowners.

Strategic Buyers might include: Companies involved in Solar, Roofing, Home Improvement, Security (Alarm + Fire), HVAC, Pest Control or any form of Door to Door Sales, etc.

Best-in-Class Environmental Response Solutions – North America

PROJECT RESPONSE

Opportunity to acquire 100% in a global leader in oil spill response equipment and services for land-based and offshore applications with nearly 30 years of industry experience and significant potential to scale. Cutting-edge solutions feature oil skimmers, containment booms, system accessories along with deployment & maintenance services and safety training. Patented high-efficiency oil skimming technology with up to 99% oil recovery rates and a wide range of commercial applications across energy, marine, wastewater, mining and forestry industries. Top quality assurance with ISO 9001:2015 certification and manufacturing facilities in North America. International clientele includes major players in energy and marine industries as well as port authorities and government agencies. COVID-resilient financial performance with steady growth over time.

Strategic Buyers might include: Environmental services, remediation services, water technologies, wastewater treatment, and niche engineering.

SUMMARY OF SOME HIGHLIGHTED **LIVE** DEALS (continued)

Sale of a White Glove Distribution and Marketing Services Company – North America

PROJECT PLUTUS

Unique opportunity to acquire up to 100% of a white glove distribution and marketing services company with all services managed by in-house employees. Ability to unlock a brand's true potential by cultivating and delivering on growth strategies. 3rd party logistics with a solely-owned warehouse operation enables additional revenue and profitability. Superior ability to understand and adapt to the ever-changing policies, procedures, and requirements of the likes of Amazon and Walmart. Consistent strong financial performance, achieving US\$37.1M in revenue and a normalized EBITDA of US\$2.2M in 2020.

Strategic Buyers might include: A variety of global organizations including brands that desire to improve their multichannel eCommerce control, market exposure, and overall optimization; companies with a similar client base to leverage upsell and/or cross sell opportunities or marketing agencies seeking to expand their service offerings.

Opportunity to Acquire SME Impact Machine Learning Lending & Investment Platform With \$1.3B in Assets Under Management – North America

PROJECT SECRETARIAT

Project Secretariat is a licensed specialty lender with a two-decade history of deploying capital on behalf of institutional investors, credit unions, banks, and accredited retail investors into small-medium enterprise and commercial real estate loans in the U.S.. Secretariat offers a powerful lending and investing ecosystem that combines a proprietary Fintech Platform suite of applications enhanced with Digital Machine Learning, together with the company's outstanding legacy performance in traditional loan originating, underwriting, servicing and syndicating. Company's digital lending platform is designed to minimize friction throughout the borrower journey, to drive operational efficiencies internally, and to continuously improve credit decisioning and loan performance. Ownership is excited about the growth potential and compelling applications of their platform and are eager to find the right strategic acquirer/partner to accelerate the growth and realize the full potential of what they've built.

Strategic Buyers might include: Commercial Banks, RIA (Registered Investment Advisors), Asset Management Companies (Fee-based deployment and management of capital), Hedge Funds, Specialty Lenders, Telecoms interested in SME Lending, Fintech SME Lenders.

Opportunity to Acquire the "Bible" of 3D Printing - North America

PROJECT COALESCENCE

Strategic opportunity to acquire 100% of the global intelligence leader in additive manufacturing (AM) and 3D printing. The Company's research report is regarded as the global authority on AM, given the depth and breadth of its data and the size of its global expert network. Strategic buyers will have the opportunity to leverage this Company's published and non-published data to supercharge their AM business and provide industry intelligence to organizations and government agencies. The business has over 70% margins with thousands of paying customers and corporate decision-makers in AM. There is significant untapped growth potential in upselling and cross-selling AM global intelligence across multiple industries, as well as the education and government sectors.

Strategic Buyers might include: 1) companies in the AM industry looking to expand their market share and generate new sources of revenue, 2) organizations in the education/research field that want to expand into AM, and 3) government groups, associations, and other non-profit organizations that value the report's non-published data, decades of contacts and relationships, and the largest international network of experts in AM.

If you would like to receive information on any of these deals when they are ready to take to market; or if you would like to refer us to individuals/groups who would be interested, please contact:
Karen DeLyon, Manager, Investor Opportunities: kdelyon@stscapital.com; tel. 905 804 1934

SUMMARY OF SOME HIGHLIGHTED **UPCOMING** DEALS

Opportunity to Acquire a Highly Profitable Manufacturer of Medical Grade Air Purifiers – North America

PROJECT NORTH

Strategic opportunity to acquire up to 100% of a fast-growing and profitable manufacturer and distributor of commercial air purifiers. The Company offers premium products to reputable Pro Sports Teams, Fortune 500 companies and over 30,000 dental professionals. It was named one of The Americas' Fastest Growing Companies in 2020 by the Financial Times with over 1,000% growth in revenue and 2,500% growth in EBITDA and is poised for continued but moderated growth ahead with growing demand for its products. Sales for FYE May 2021 will top US\$63M and EBITDA is projected to beat US\$32M.

Investment Opportunity in Rapidly Growing Online Therapy Platform

PROJECT SUNNY

Highly successful and profitable online therapy business delivering unique and branded therapeutic approach seeking a strategic investor to acquire a majority or substantial minority equity stake from the two founders. Therapy incorporates principles of CBT, psychotherapy, hypnotherapy, and other methods which has helped thousands deal with depression, anxiety, weight management & other issues. The company generated circa US\$35M revenue and US\$16M EBITDA in 2020, with revenue CAGR over 100% from 2017-2020.

Strategic Investment in European Multinational Digital Grocery Technology Firm

PROJECT SHOP

Strategic investment opportunity in leading European online grocery aggregator platform (web and app) that offers consumers the convenience to purchase goods across multiple supermarkets, traditional markets & neighborhood stores and arrange their orders to be delivered in as little as one hour. Exceptional data management and analysis capabilities as well as price comparison leveraging machine learning. Present in 16 cities and led by a successful serial entrepreneur. An ideal strategic investor would be a delivery technology company seeking to extend into grocery or a retailer to seeking expand its digital and data analysis capabilities.

Strategic Buyers might include: Grocery firms seeking online order & deliver technology; international delivery technology firms seeking to expand in Europe; restaurant/food delivery firms seeking to add the grocery vertical to their offering.

SUMMARY OF SOME HIGHLIGHTED **UPCOMING DEALS** (continued)

Opportunity to Acquire Minority Stake in Master Franchise of Global Hair Restoration Solutions Company, Securing Leadership in Fast-Growing South Asian and Middle Eastern Markets

PROJECT TRANSFORMATION

Opportunity to gain strategic access to premier global hair restoration solutions company, by acquiring a significant minority stake in its master franchise covering select South Asian and GCC markets. Company offers a wide selection of patented, technologically-advanced and proven surgical and non-surgical hair restoration solutions catering to both male and female markets. These diverse procedures are delivered by world-class practitioners and expert staff to loyal, discerning and prominent clientele. Franchise operates a strong network of premium, state-of-the-art treatment facilities in prime locations across regional hotspots.

Strategic Buyers might include: Haircare, skincare and beauty services providers, non-surgical cosmetic treatment providers, and aesthetic medical services firms interested in gaining access to South Asia and GCC markets leveraging existing footprint.

Opportunity to Participate in Growth of Best-in-Class, Highly Profitable & Scalable Budget Hotel Brand & Platform across Asia

PROJECT BLUE MOON

Strategic opportunity to participate in expansion of the leading pan-Asian budget hotel chain by investing US\$50M+ in growth capital. Company's unique 'Source-Develop-Sell-Leaseback-Operate' model, combined with its proprietary hotel management and technology platform, enables total brand control and rapid, profitable scale-up globally. Established footprint of 40+ top-rated, high quality hotels (~7,000 rooms) in key Asian growth markets with unit-level gross operating margins of up to 70%. Opportunity to partner with forward-thinking management team to implement long-term strategic expansion plan to grow the portfolio. **Strategic Buyers might include:** Hospitality groups, international hotel chains and hotel management companies (preferably asset owners vs. brand franchises only), travel and tourism companies, and real estate investment/ asset management firms looking for an established platform to grow regionally.

Opportunity to Acquire and Grow Highly Profitable Global Leader in Hair Replacement Solutions

PROJECT CROWN

Strategic opportunity to acquire and expand highly profitable, leading global hair loss and restoration solutions company operating since the 1970s, which has treated over 500,000 clients worldwide, including well-known personalities from entertainment, sports, fashion and business. Company offers a wide selection of patented, technologically-advanced and proven surgical and non-surgical hair restoration solutions catering to both male and female markets, delivered by world-class practitioners and expert staff in 70+ state-of-the-art treatment facilities located across 13 countries worldwide. Benefit from global expansion plan, including across APAC which is one of the fastest growing markets, in addition to cross-selling of new complementary cosmetic and aesthetic medical products and services. Business generates approx. US\$100M in revenues and US\$20M in EBITDA.

Strategic Buyers might include: Haircare, skincare and beauty services providers, healthcare chains, non-surgical cosmetic treatment and aesthetic medical services firms, and pharmaceutical companies seeking to diversify and/or expand internationally.

Disclaimer - This summary is for informational purposes only and is not intended as a recommendation, offer, or solicitation with respect to the sale or purchase of a security by STS Capital Partners. Not all opportunities are available to U.S. citizens. The information disclosed as historical fact from sources deemed reliable and accurate. STS Capital Partners cannot guarantee the complete accuracy of this information. Forward-looking statements are subject to factors that can cause statements to differ materially from what is stated herein. Financial statements are based on information provided by the Company to STS Capital Partners and have not been independently verified as to accuracy, completeness of the information, or the reasonableness of the assumptions underlying the projections. STS Capital Partners shall not be liable for damages resulting from use of or reliance upon the information presented herein. Investment decisions may be made only by accredited investors who have relied upon more formal documents. These investments involve risk including the possible loss of principal.

STS specializes in selling upper mid-market entrepreneurial and private family businesses to strategic buyers. We add value by bringing strategic and targeted opportunities to buyers and investors internationally, creating a win-win for both the strategic buyer and seller.

The following are profiles of strategic buyers seeking to acquire various opportunities. If you know of a potential seller in any of these categories, we would appreciate being introduced to the shareholders to discuss accepting a mandate for the potential sale of the business to international strategic investors, including the relevant investor below.

If you would like to refer us to individuals/groups who would be interested, please contact:
Karen DeLyon, Manager, Investor Opportunities: kdelyon@stscapital.com; tel. 905 804 1934

SUMMARY OF SOME HIGHLIGHTED 'SEEKING TO ACQUIRE' OPPORTUNITIES

National Medical Company Seeks Expansion Opportunities

PROJECT FIGURE10

Leading North American-based group of specialized medical clinics seeks opportunities to expand their footprint, preferably in Southern and Midwestern cities in the U.S. The group currently has multiple state-of-the-art clinics located nationwide and is focused on becoming the provider of choice for their specialized procedures in North America.

Strategic Sellers might include: majority owned Vascular, Cardiology or Interventional Radiology Clinics looking to divest 100% or a majority.

Consumer Products Conglomerate Seeking Consumer Goods Brands and Labels in North America

Highly diversified consumer products conglomerate with operating facilities across the United States and Canada is seeking to expand their consumer brands portfolio. Ideally seeking manufacturers of established brands and private labels in the household cleaning, napkins, tableware, diapers, adult incontinence, and tissue product spaces in North America. Buyer is open to looking at transactions of all sizes, with an upper limit of US\$500M of EV.

Industrial Manufacturing Conglomerate Seeking Paper & Packaging Operations in Eastern North America

Highly diversified industrial manufacturing conglomerate with operating facilities across the United States and Canada is seeking to expand their paper and packaging operations. The buyer is looking for corrugated sheet and container plants in North America East of the Mississippi. Upper limit on revenues of US\$500M per annum.

Diversified Industrial Conglomerate Seeking North American Solar, Wind, Hydro, and Battery Storage Projects

This global conglomerate is looking to expand their existing energy portfolio in the United States and Canada. They are looking to acquire or invest in early-stage solar projects in the 50-150MW range and an energy storage portfolio capable of reaching 25-150MW in the U.S. Northeast. Additionally, the buyer is seeking to make equity investments of US\$10-\$50M in existing wind and hydro power projects in Canada.