STS CAPITAL PARTNERS

EXCLUSIVE OFF-MARKET

DEAL SUMMARY

HIGHLIGHTED DEALS
APRIL 2022

STS CAPITAL PARTNERS

CONTENTS BY INDUSTRY
APRIL 2022

STS CAPITAL PARTNERS

APRIL 2022 DEAL SUMMARY

The following summary is a selection of international mandates that STS Capital Partners is representing. These deals provide strategic buyers/investors with some unique, exclusive to STS, international "off-market" opportunities. ***If a teaser of interest is not hyperlinked within, contact your STS liaison, Advisor Strategist, or Karen DeLyon for assistance*.**

If you would like to refer us to individuals/groups who would be interested, please contact:
Karen DeLyon, Manager, Investor Opportunities: **kdelyon@stscapital.com**; tel. 905 804 1934

SUMMARY OF SOME HIGHLIGHTED LIVE DEALS

NEW Opportunity to Acquire a Leading Dairy Foods Company in a High-Growth Product Category – North America

PROJECT CROSSOVER

Opportunity to acquire award-winning specialty products with 100% natural ingredients and industry certification. This company holds a national retail presence and has huge potential upside within the food service segment with a compelling ingredient story. They have established in-house brands and prominent co-pack brands with industry leaders. Ready manufacturing and packaging capacity to address industry production constraints. The company supports a fast turnaround for small-batch production that runs to capture growing demand for new varieties. On-trend product capabilities appeal to evolving consumer tastes in retail, food service, and QSR. The company achieved 16% YoY growth with YTD22 US$93M revenue, US$15M EBITDA, and 16% EBITDA margin with US$109M FY22 revenue forecast (FYE March31).

Strategic Buyers might include: Existing industry leaders looking to add or consolidate manufacturing and/or packaging capacity, F&B conglomerates looking to develop high-growth, high-margin category. Financial buyers looking to acquire a platform and/or a rollup in the F&B space, International companies seeking footprint in the US & Canadian markets.

Opportunity to Acquire a Leading AI-Enabled Outsourced Customer Experience (CX) Solutions Provider – North America

PROJECT RAAS

Opportunity to acquire 100% of this founder-led, premium on-shore Customer Experience (CX) solutions provider. This resilient company drives impactful topline revenue for their diverse list of blue-chip clients. The company has over 2,000 employees and provides turnkey solutions around customer acquisition, base management, retention, and win back. Their AI-enabled recruiting and onboarding processes allow for the flexibility to scale up at a moment's notice for clients looking for growth. Additionally, their secure cloud-based infrastructure means growth isn't tied to building out brick and mortar call centers which significantly lowers operating costs and also the cost to scale. This company has partnered with some of the most recognizable global brands across multiple verticals due to their industry agnostic solutions. The company achieved US$90M in revenue at 22% EBITDA margin for 2021.

Strategic Buyers might include: Companies focused on growing their D2C or B2B high value, high-touch revenue channels.

SUMMARY OF SOME HIGHLIGHTED LIVE DEALS (continued)

Opportunity to Acquire Profitable and Scalable Flatbed Trucking Carrier with Associated Equipment Leasing Operation – North America

PROJECT PALM TREE

Opportunity to acquire a leading flatbed carrier with a 100% owner operator fleet and a profitable truck and trailer leasing operation. The company boasts a highly cost-efficient business model that makes them the go-to flatbed carrier for highly sought after drivers. With its award-winning safety programs and effective retention strategies, this company is poised for scalable growth with a strategic partner. This company achieved FY21 US$65.4M revenue at 20% EBITDA margin.

Strategic Buyers might include: Trucking carriers looking to add or expand to their flatbed service capabilities or carriers looking to complement their fleet with a proven, turn-key owner operator operation.

NEW Opportunity to Acquire an Industrial Contractor – North America

PROJECT OSPREY

A self-performing general contractor, the company leverages proprietary processes and technology to deliver a range of differentiated construction services across a collection of diverse and defensible end markets. The company offers construction and preconstruction services, project management expertise, administrative support and document control services. With revenues of US$60M and over 135 years of construction industry experience and a collection of deep customer relationships, the company's leadership team has solidified the organization as the firm of choice for specialized construction expertise.

Strategic Buyers might include: General contractors and construction companies that would like to expand their exposure to the Canadian market, and gain stronger footholds and expertise in the transit, industrial, renewable energy, and/or utilities subsectors.

NEW Opportunity to Acquire up to 100% of a Founder-Led Contracting Service Business in Industrial & Commercial Refrigeration, HVAC and Plumbing – North America

PROJECT ROOTS

The Company is based in the United States and provides industrial and commercial contracting services in Refrigeration, HVAC and Plumbing. The company places a strong emphasis on engineering design and build services along with post-commissioned maintenance, parts and services. The company has a strong brand presence and reputation in the industry. Its key customers appreciate the "single source capabilities" of the business in the aforementioned categories. They are currently focused regionally – yet licensed in 40+ states – with in-house expertise to scale on a national level. For 2021, 25% of their revenue was derived from maintenance and repair offerings. The company achieved US$51M revenue in 2021.

Strategic Buyers may include: Companies involved in areas such as HVAC, Refrigeration, Industrials, Construction & Engineering, Infrastructure.

Opportunity to Acquire US$600M+ Reclaimed Mixed-Use Luxury Island in Stable Gulf Jurisdiction

PROJECT JEWEL

Opportunity to acquire a purpose-built luxury gated community island in a prime metropolitan location within the GCC, which is owned and operated by a single family. Family's freehold assets for sale comprise 85,000+ sqm of fully completed state-of-the-art residential, hospitality, retail and leisure facilities as well as 83,000+ sqm of vacant land. Recently valued at US$400M by a top-tier global consultancy. Healthy mix of built-out residential and retail inventory with strong occupancy rates as well as vacant plots, allowing for immediate high-ticket unit sales, stable rental income streams, and further residential and commercial development. Compelling 6-year acquisition and development plan in line with current market trends developed for interested investors (proposing to invest an additional US$200M in development capex), offering attractive estimated IRR of 14%+.

Strategic Buyers might include: Property/real estate investment groups, real estate focused family offices, hotel management companies, hospitality groups, real estate developers, diversified conglomerates, and sovereign wealth funds.

SUMMARY OF SOME HIGHLIGHTED LIVE DEALS (continued)

Opportunity to Acquire a Scalable, High-Growth US Manufacturer of Pre-Engineered, Cold-Formed Steel Buildings, Metal Roofing and Building Components

PROJECT EBENEZER

Highly fragmented market providing opportunity as part of a rollup strategy. 'Made in USA' quality with local steel sources and a stable supply chain. Cost-effective alternative given ongoing labor shortage and rising traditional material cost. Fast delivery within 1-3 months with nationwide shipping. Superior quality with cold-formed steel components that are easy to assemble. Flexible applications include residences, retail space, self-storage, hangars, barns, warehouses, garages, and others. Growing dealer network with plenty of opportunities to expand client base in both residential and commercial markets. Experienced management and staff enabling the business to run smoothly. End-to-end automated system from design to manufacturing. DIY friendly with easy installation, minimal maintenance, and 40-year warranty. Readily scalable with current excess capacity to expand nationwide. Strong industry tailwinds and low CAPEX requirements to accelerate growth. The company achieved 263% YoY growth with FY21 US$27.6M revenue, US$5.1M EBITDA, and 18% EBITDA margin. Strong cash flow with US$10.4M backlogs as of Dec-21 and 35% revenue CAGR over FY21-24.

Strategic Buyers might include: Manufacturers, distributors and/or providers of steel, pre-engineered buildings (PEBs), building products, construction materials, storage, insulation, roofing, windows & doors; contractors; specialty retailers.

Opportunity to Acquire Profitable and Growing Home Improvement Leader and Immediately Secure Niche Sector Dominance in Australia

PROJECT KOALA

Acquire a growing, vertically integrated market leader in the Australian home improvement sector that specializes in the manufacturing and distribution of certified premium window furnishing products to the commercial and residential markets. Established family-owned business with a 40+ year history, which has strategically expanded to become a leader in the sector. The company directly owns manufacturing facilities with wholesale and direct-to-consumer operations nationwide. The company has developed a highly competitive brand and marketing platform, as well as a robust B2B and B2C distribution model. These can be strategically leveraged to channel additional home renovation and building products into the Australian market. Well-positioned to embark on the next growth trajectory, with continued expansion into adjacent product and service segments such as solar, HVAC, security, etc. The company achieved approx. AU$105M in revenues with 12% EBITDA margin in FY2021. Business showed great resilience through challenging economic times and is on track to maintain high single-digit margins in FY2022.

Strategic Buyers might include: Specialized window furnishings product firms, as well as adjacent home improvement and building product manufacturers/distributors, and consumer services firms wanting to enter or expand in Australasia leveraging existing platforms.

Opportunity to Acquire Luxury Design-Build Firm – Global Reach

PROJECT INERTIA

This entrepreneur-led business has a 50+ year legacy of manufacturing and installing exquisite interiors in both luxury residences and super-yachts; they are a full-service turnkey supplier. The company caters to a long list of recurring clients, including hundreds of architects, interior designers, construction contractors, and shipyards around the world. The company often works directly with ultra-high-net-worth individuals and their interior solutions use a wide range of exotic woods, metals, glass, stone, leathers and often customized hardware. The company has several locations worldwide; including manufacturing plants, engineering and project management. The firm also has a dedicated artisan training facility near HQ. Annual Sales are trending above US$70M, and the Company is well-positioned for continued growth.

Strategic Buyers might include: Established global ultra-luxury interior woodwork and joinery companies, those focused on residential and super yacht interiors, looking to connect to new clients in North America and around the world. Other interests may come from retail Luxury Brands that want to extend their portfolio beyond consumer items, or from Private Equity firms that operate portfolio companies active in luxury construction.

SUMMARY OF SOME HIGHLIGHTED LIVE DEALS (continued)

Opportunity to Acquire a Manufacturer and Distributor of Swimming Pool Products & Accessories – North America

PROJECT SEARAY

Acquire 100% of a growing and profitable company based in the United States that distributes proprietary swimming pool related products and accessories. Products are sold through a multi-channel network of distributors, retailers, and DTC. Superior business model, reliability and processes deliver the highest level of service, quality and value to its customers, resulting in long standing relationships. This opportunity would be strategic to a variety of companies including those looking to vertically integrate, cross-sell and/or up-sell products by leveraging their existing customer base and by adding an additional base. The company achieved $12.2M of revenue and $2.2M of EBITDA in 2021 (YE Oct 31).

Strategic Buyers might include: A variety of companies including those looking to vertically integrate, cross-sell and/or up-sell products by leveraging their existing customer base and by adding an additional base.

Opportunity to Acquire Award-Winning Mobile App and Web Development Company – Europe

PROJECT ZAPP

Opportunity to acquire one of the Top 10 mobile app development companies in Europe with a world-class team of highly skilled developers, designers and engineers. The company has won multiple awards from Deloitte and Forbes and are ranked in the Top 5 of Flutter development technology companies worldwide. Their proven development process delivers predictable and speedy results and they have a worldwide customer base. The company has achieved 14% YOY growth and 12% EBITDA margin.

Strategic Buyers might include: Companies seeking to boost product development, process or team capabilities; increase margins by leveraging a highly skilled low-cost talent pool; capitalize on the continued and growing demand for app development.

Sale of a White Glove Distribution and Marketing Services Company – North America

PROJECT PLUTUS

Opportunity to acquire up to 100% of a white glove distribution and marketing services company with all services managed by in-house employees. Ability to unlock a brand's true potential by cultivating and delivering on growth strategies. 3rd party logistics with a solely-owned warehouse operation enables additional revenue and profitability. Superior ability to understand and adapt to the ever-changing policies, procedures, and requirements of the likes of Amazon and Walmart. The Company achieved consistent strong financial performance, achieving US$37.1M in revenue and a normalized EBITDA of US$2.2M in 2020.

Strategic Buyers might include: A variety of global organizations including brands that desire to improve their multichannel eCommerce control, market exposure, and overall optimization; companies with a similar client base to leverage upsell and/or cross sell opportunities; or, marketing agencies seeking to expand their service offerings.

Opportunity to Acquire an Asset-Based Logistics Solution Provider – North America

PROJECT PMZ

Project PMZ is an established asset-based logistics solution provider for TL and LTL dry van and open deck shippers covering the US and Canada. The company also offers full 3PL solutions, freight forwarding services, logistics audits, shipment lane costing and carrier optimization. Centrally located, lanes run cross border and coast to coast. The company boasts a loyal driver base with below industry average driver turnover. The Company has achieved revenues of approximately US$34M.

Strategic Buyers might include: Freight and logistics companies that want to broaden their coverage and service offerings, expand their driver base, and/or gain access to a unique roster of long-standing customers.

SUMMARY OF SOME HIGHLIGHTED LIVE DEALS (continued)

NEW Opportunity to Acquire a Premier, Full Service, Non-Unionized Electrical Contractor

PROJECT ELECTRIC

Opportunity to acquire a premier, highly reputable, full service, non-unionized electrical contractor. The company, located in Central Canada – with security clearance – is focused on industrial, commercial, institutional and high security segments with outstanding customer satisfaction that is poised for growth. The opportunity also includes the option to acquire a related company serving the neighboring region. Positioned in attractive industries with entry barriers: High Security, Institutional, Commercial, Industrial. Strong portfolio of complex and high-profile projects completed on tight timelines. Pre-qualified vendor on preferred contractor list with attractive customers; govt. and schools/educational. Stellar reputation with outstanding customer satisfaction and repeat customers. Security clearance – DOS & FSC with DSC for document safeguarding; employees have 10-year PSC clearance. 100% non-unionized with 120 electricians and apprentices – access to skilled labor in regions facing shortage. Positioned in the regional market, enjoying tailwinds and scale-ready. The company has achieved 2021P CAD$28M revenue @ 16% EBITDA margin; debt free, strong working capital position.

Strategic Buyers might include: Electrical contractors seeking entry into the high security segment including nuclear. Construction services firms looking to broaden service offerings/cross-sell. Electrical contractors seeking regional expansion; International firms pursuing expansion into the Canadian market.

NEW Opportunity to Acquire Full-Service Fulfillment Company in the Midwest – North America

PROJECT SHIPM8

Established leader in fulfillment, packaging, printing and shipping services. Customers include B2C companies in the Health & Wellness, Dietary Supplements, Information Marketer and Marking industries. The business is a storied brand with many customer referrals and superior customer service. The company has achieved consistently strong financial performance with US$30M revenue and US$2.8M EBITDA in 2021.

Strategic Buyers might include: Adjacent B2C companies looking to vertically integrate or competitors wishing to gain market share in a strategic location with high customer loyalty.

Opportunity to Acquire a Leading Consumer Brand in B2C Fitness E-Commerce – North America

PROJECT HERCULES

Fitness equipment and accessories for home and specialty gyms. Established B2C e-commerce platform and extensive B2B dealer network in 30+ countries. 10:1 ROAS with targeted social media marketing with athlete influencers. Strong supply chain with ample inventory and a compelling price point. FBA-compliant shipping with modular design and streamlined components. Niche combination of performance, quality, and affordability. Tailwind from consumer trend shifting towards personalized training. Potential FitTech integration with existing IP portfolio. The company has achieved FY20 US$14.1M revenue @ 17% EBITDA margin. High growth and COVID resilience with FY21 US$15.2M baseline forecast.

Strategic Buyers might include: Internet retail, e-commerce brands, consumer products, personal training, fitness equipment, FitTech, and specialty retail.

Mule Deer & Desert Bighorn Hunting Ranch With World-Class Lodging and Associated Mule Deer Genetics Business – North America

PROJECT SONORA

Opportunity to acquire a premier hunting ranch and associated genetics business in Sonora, Mexico, with record-breaking mule deer and bighorn sheep. A few miles from the Sea of Cortez, this 15,000+ acre ranch with high and low-fence infrastructure has a lodge that sleeps up to 20 guests plus staff and a profitable hunting business with a year's long backlog of global clientele. The genetics business ensures sustainable, long-term supply of trophy mule deer and is USDA-approved for the export and sale to US ranches. The facilities are drivable to an international airport with direct flights to the US.

Strategic Buyers might include: Those with a passion for the preservation of hunting and conservation.

SUMMARY OF SOME HIGHLIGHTED LIVE DEALS (continued)

Opportunity to Acquire up to 100% of a One-of-a-Kind Thriving Vineyard, Heritage Winery and Experiential Event Operation – Northern California

PROJECT AZIMUTH

A historic 19th century vineyard estate, winery and experiential event operation with deep-rooted history located in California, with 1 hour proximity to major population centers. Offers a multi-channel distribution strategy that captures wholesale, retail, on-premise, off-premise, direct-to-consumer, and international distribution channels. Creative and structured brand positioning across the most critical segments of the global wine market. Strong financial performance to-date with a tremendously fast and robust path from inception, to break-even, to profitability, and a platform for continued growth unseen in the industry. Whilst unquestionably a trophy asset; this property is prudently managed, financially sound, and commercially operated.

Strategic Buyers might include: Wine distributors, food and beverage distributors, manufacturers, event companies, real estate developers, hospitality operators or those with a passion for historic wineries seeking a trophy asset.

Opportunity to Acquire Luxury Champagne Brand

PROJECT BUBBLES

The Company produces several world-class Champagne variants through their exclusive 30-year contracted partnership with full control of a storied fifth generation Champagne house in France. The award-winning brand has been highly rated by several of the most influential wine critics in the world and boasts popular celebrity endorsement and promotion. With a guaranteed capacity of over 1.5M bottles annually and strong international distribution partnerships, the brand is poised to scale in the luxury market worldwide.

Strategic Buyers might include: Brand portfolios looking to expand luxury offerings and wineries looking for instant access to exclusive Champagne offerings.

Opportunity to Acquire High-End American Whiskey Brand

PROJECT BARRELS

The Company produces a high-end blend of best-in-class American bourbon whiskeys with a smooth taste and wide appeal. The highly-rated brand boasts strong reviews from some of the most influential critics in the industry as well as extensive endorsements by global celebrities. With a large, guaranteed supply, the luxury brand is well-positioned to grow profitably in one of the hottest retail markets.

Strategic Buyers might include: Brand portfolios looking to expand luxury offerings and Distillers needing a luxury whiskey brand.

Strategic Investment in Leading Asia-Pacific Cybersecurity Software Firm

PROJECT BOLT

Leading cybersecurity software provider serving global and regional financial institutions, healthcare systems, government agencies, utilities, and multinational corporations. The company's world-class intellectual property and technical expertise have been recognized by experts such as Gartner & Cybersecurity Ventures and are responsible for the company's 100% retention amongst its blue-chip client base." The shareholders are evaluating their strategic options to accelerate the company's growth including an equity transaction with a strategic investor that can open additional markets.

Strategic Buyers might include: Enterprise software firms seeking to expand in Asia Pacific and/or augment their portfolio with proven identity and access management tools; IT/cybersecurity services firms seeking to expand their IP portfolio and gain blue-chip clients.

SUMMARY OF SOME HIGHLIGHTED LIVE DEALS (continued)

Opportunity to Acquire Residential Solar Systems Sales and Installation Company – U.S.

PROJECT PASSION FRUIT

Opportunity to acquire and expand 100% of an established U.S.-based sales and installation company in the residential solar systems industry. Solar energy has been one of the fastest-growing industries in North America and around the world since the mid-2000s. It is poised to gain significant market share in the next decade as consumers move towards personal energy generation. The company has developed a strategic sales process and boasts strong reviews from homeowners.

Strategic Buyers might include: Companies involved in Solar, Roofing, Home Improvement, Security (Alarm + Fire), HVAC, Pest Control or any form of Door to Door Sales, etc.

Sale of 5-Star Beach-front Hotel with a Profitable Casino – Costa Rica

PROJECT COSTA

Acquire up to 100% of a fully operational, 5-star beach-front 152-key hotel that features a 900 square meter established casino, a large conference facility and retail rental units. The hotel is located on the beach in Jaco, Costa Rica and is a 60-minute drive from the San Jose airport. The building has central air, high quality and durable fittings, furniture and decor, and on-site backup water reservoir and generators. The casino offers the latest technologies in slots and table games. The hotel remains unflagged with no legacy management contracts. Several of the major international hotel brands have done on-site visits and there is strong interest in flagging it. This opportunity will appeal to investors who are keen to enter this growing tourist market at an early stage. Our client is prepared to retain a portion of equity in this hotel and is ideally seeking a partner that is experienced in the hotel sector to work with to help unlock the true potential.

Strategic Buyers might include: Hotel owners/investors that are actively looking to expand their footprint into Costa Rica, Costa Rica businesses that want to diversify into the hotel sector, or real estate investors who are seeking a property to convert into condominiums.

Best-in-Class Environmental Response Solutions – North America

PROJECT RESPONSE

Opportunity to acquire 100% in a global leader in oil spill response equipment and services for land-based and offshore applications with nearly 30 years of industry experience and significant potential to scale. Cutting-edge solutions feature oil skimmers, containment booms, system accessories along with deployment & maintenance services and safety training. Patented high-efficiency oil skimming technology with up to 99% oil recovery rates and a wide range of commercial applications across energy, marine, wastewater, mining and forestry industries. Top quality assurance with ISO 9001:2015 certification and manufacturing facilities in North America. International clientele includes major players in energy and marine industries as well as port authorities and government agencies. COVID-resilient financial performance with steady growth over time.

Strategic Buyers might include: Environmental services, remediation services, water technologies, wastewater treatment, and niche engineering.

SUMMARY OF SOME HIGHLIGHTED LIVE DEALS (continued)

NEW Unique Opportunity to Acquire 100% of the Largest Global Media Platform by Audience in the 3D Technologies Ecosystem and Additive Manufacturing ("3D/AM") Industry

PROJECT CONVERGENCE

The company's platform provides a global one-stop-shop media platform for both industry clients and consumers through their website, events and B2B services. The company is the leading 3D industry platform by audience, with over 1.2 million unique readers monthly and direct access into all the key global markets. The established profitable platform is in the growth stage and supports multiple languages, producing analytical and technical content in English, French, Spanish, German and Italian. Through highly favorable economics and a scalable business model, the organization has shown strong annual revenue increases YoY for over 5 years. The media brand has hosted industry events with over 15,000 attendees and 200 expert speakers over the last 2 years. Acquiring this company would mean owning a major player in the 3DP/AM information and media sector, and would enable the acquirer to monetize and influence this fast-growing industry's highly global audience.

Strategic buyers may include (but are not limited to): Companies involved in areas such as: 3D Printing, Media, Events, Additive Manufacturing (Consulting/Production/Service Providers/Software Producers/System Manufacturers/Third-Party Materials Providers/Information Services), Market Research, Aerospace & Defense, Metals, Plastics, Medical Devices, Global Supply Chain & Logistics, Artificial Intelligence, AR/VR, Manufacturing, Industry Associations, Government Entities, and Universities.

Opportunity to Acquire a Growing, Award-Winning, Premier IT Managed Services Provider – North America

PROJECT MSP

Opportunity to acquire a growing, award-winning, premier IT managed services provider (MSP) to small to medium-sized businesses (SMBs) in eastern USA with high recurring revenues and outstanding customer satisfaction. Scale-ready with proprietary platform and perfectly suitable as an add-on service line. The company has achieved US$5.7M FY21 revenues with 21% EBITDA and is poised for growth.

Strategic Buyers might include: Technology service providers looking for expansion in small to medium sized businesses. Technology service providers pursuing expansion into the eastern USA market; firms seeking solid recurring revenue streams, professional services firms seeking to broaden service offerings/cross sell, B2B service firms looking for expansion into IT management, firms seeking expansion into FDA and other regulated industries, international firms pursuing expansion into US market.

If you would like to receive information on any of these deals when they are ready to take to market; or if you would like to refer us to individuals/groups who would be interested, please contact:
Karen DeLyon, Manager, Investor Opportunities: **kdelyon@stscapital.com**; tel. 905 804 1934

SUMMARY OF SOME HIGHLIGHTED UPCOMING DEALS

NEW Immediate Roll-up Acquisition Opportunity of Two Top-Performing Wireless Retail Agents – North America

PROJECT HORIZON

Opportunity to acquire two well-established highly profitable retailers for one of the major U.S. wireless carriers. These top channel performers currently operate approximately 200 stores in over a dozen states across the U.S. and are poised to come together to realize synergies and become one of the largest authorized retailers for their carrier. Proven investment thesis with roll ups in this sector being highly accretive. The companies have achieved combined revenues of US$135M and US$25M EBITDA for 2021.

NEW Opportunity to Acquire an Established Specialty Brand – North America

PROJECT HEALTHY CHOICE

Opportunity to acquire up to 100% of a well-known, established perishable distributor with a strong brand who services the top tier grocery retailers across the United States plus has some global distribution. The company's superior product quality and reputation in the market, results in long standing customer relationships. The company has achieved US$65M revenue in 2021 and demonstrated steady YOY growth.

Strategic Buyers might include: Food distributors and/or wholesalers, consumer packaged goods companies, grocery retailers, specialty nutrition and food products.

Opportunity to Acquire Retail Chain Catering to Remote & Rural Markets – North America

PROJECT GGNN

Opportunity to aquire a North American Retail Chain catering to remote and rural markets with a diverse product offering of general merchandise and non-perishable consumables. Business is a storied brand with deep community roots and high customer loyalty. More than 60 locations and growing with total revenue exceeding US$55M. Strong margins and profitability profile with EBITDA trending towards US$5.5M-$6.0M.

Strategic Buyers might include: Retailers looking to expand into outer-suburban and rural geographies, firms focused on new and traditional retail, family offices investing in asset-rich growth businesses, service providers, and health and wellness companies.

NEW Opportunity to Acquire Ultra-Premium Kentucky Straight Whiskey Brand and Associated Spirits Portfolio – North America

PROJECT PROHIBITION

Opportunity for strategic investors to acquire a historic American whiskey brand with a fanatic consumer following. Distilled, aged, and bottled in Kentucky, this award-winning brand boasts a strong gross profit margin profile (60-70%) and scalability at one of the industry's most desirable price points (US$60-70). This opportunity can potentially include other established and growing brands from the owner's portfolio including vodka, gin, tequila, whiskey, and RTD cocktails.

Strategic Buyers might include: Producers of wine, beer, or spirits needing a highly-sought-after ultra-premium American whiskey in their brand portfolio. Luxury consumer brands looking to branch into premium spirits. International buyers seeking a premium spirits platform in the US market.

SUMMARY OF SOME HIGHLIGHTED UPCOMING DEALS (continued)

Opportunity to Acquire and Grow Highly Profitable Global Leader in Hair Replacement Solutions

PROJECT CROWN

Opportunity to acquire and expand a highly profitable, leading global hair loss and restoration solutions company operating since the 1970s. The company has treated over 500,000 clients worldwide, including well-known personalities from entertainment, sports, fashion and business. Company offers a wide selection of patented, technologically advanced and proven surgical and non-surgical hair restoration solutions catering to both male and female markets, delivered by world-class practitioners and expert staff in 70+ state-of-the-art treatment facilities located across 13 countries worldwide. Benefit from global expansion plan, including across APAC which is one of the fastest growing markets, in addition to cross-selling of new complementary cosmetic and aesthetic medical products and services. The company has achieved approx. US$100M in revenues and US$20M in EBITDA.

Strategic Buyers might include: Haircare, skincare and beauty services providers, healthcare chains, non-surgical cosmetic treatment and aesthetic medical services firms, and pharmaceutical companies seeking to diversify and/or expand internationally.

NEW Opportunity to Acquire Fast-Growing Premium Organic Juice Brand with Robust D2C eCommerce Sales – North America

PROJECT BLOOM

Acquire a fast-growing organic juice brand in North America. This highly-rated "Better-For-You" wellness brand offers an array of organic cold-press juices, probiotics, smoothies, cleanses, and vegan/vegetarian meal options through impressive D2C ecommerce and growing retail/wholesale channels. This asset-light, scalable company is poised to hit US$22M in sales for 2022 with 55% gross profit.

Strategic Buyers might include: Food & beverage companies looking to diversify their product offerings with an established, yet fast-growing brand of premium, healthy juice options. Wellness brands looking to branch into food & beverage or take advantage of this company's complete D2C coverage of Canada and US and other retail partnerships. Fruit and vegetable producers looking to vertically integrate and utilize a well-known brand for their products.

STS specializes in selling upper mid-market entrepreneurial and private family businesses to strategic buyers. We add value by bringing strategic and targeted opportunities to buyers and investors internationally, creating a win-win for both the strategic buyer and seller.

The following are profiles of strategic buyers seeking to acquire various opportunities. If you know of a potential seller in any of these categories, we would appreciate being introduced to the shareholders to discuss accepting a mandate for the potential sale of the business to international strategic investors, including the relevant investor below.

If you would like to refer us to individuals/groups who would be interested, please contact:
Karen DeLyon, Manager, Investor Opportunities: **kdelyon@stscapital.com**; tel. 905 804 1934

SUMMARY OF SOME HIGHLIGHTED 'SEEKING TO ACQUIRE' OPPORTUNITIES

Consumer Products Conglomerate Seeking Consumer Goods Brands and Labels in North America

Highly diversified consumer products conglomerate with operating facilities across the United States and Canada is seeking to expand their consumer brands portfolio. Ideally seeking manufacturers of established brands and private labels in the household cleaning, napkins, tableware, diapers, adult incontinence, and tissue product spaces in North America. Buyer is open to looking at transactions of all sizes, with an upper limit of US$500M of EV.

Industrial Manufacturing Conglomerate Seeking Paper & Packaging Operations in Eastern North America

Highly diversified industrial manufacturing conglomerate with operating facilities across the United States and Canada is seeking to expand their paper and packaging operations. The buyer is looking for corrugated sheet and container plants in North America East of the Mississippi. Upper limit on revenues of US$500M per annum.

Diversified Industrial Conglomerate Seeking North American Solar, Wind, Hydro, and Battery Storage Projects

This global conglomerate is looking to expand their existing energy portfolio in the United States and Canada. They are looking to acquire or invest in early-stage solar projects in the 50-150MW range and an energy storage portfolio capable of reaching 25-150MW in the U.S. Northeast. Additionally, the buyer is seeking to make equity investments of US$10-$50M in existing wind and hydro power projects in Canada.