

## **JIM ROHN PROCESS PURPOSE STATEMENT**

Our purpose is to serve the owners of small US manufacturing companies and help them to have more fulfilling businesses and lives by assuming the responsibility for their sales and marketing.

We are committed to helping our team members realize their full potential in both their professional and personal lives. We do this by not only providing continuous learning opportunities but by also providing them with an outlet to express their individuality and sincere desire to help entrepreneurs.

1. Serve the owners of small US manufacturing companies.
2. Assume the responsibility for our client's sales and marketing.
3. Help the owners of small US manufacturing companies have more fulfilling businesses and lives.
4. Provide continuous learning opportunities to our team members.
5. Provide an outlet for team members to express their individuality and sincere desire to help entrepreneurs.
6. Help our team members realize their full potential in both their personal and professional lives.