

## **JIM ROHN PROCESS**

### **Special Speakers**

*Speakers that have attended our special calls with links to the audio recordings:*

1. Jim Collins, notable speaker, researcher, consultant and best-selling author of *Good To Great* and *Built To Last* created a special message for the Jim Rohn Process book club to introduce his latest publication - *Great By Choice*:

[Jim Collins – Great By Choice Introduction - 6-22-20](#)

2. Brian Tracy has inspired like no other mentor has ever done before. Our successful business model is based upon many of his teachings:

[Brian Tracy - Special Conference Call - 4-12-19](#)

[Brian Tracy – Special Conference Call – 6-19-20](#)

[Brian Tracy – Special Conference Call – 1-27-22](#)

To learn more about Brian Tracy, his website is: [www.briantracy.com](http://www.briantracy.com)

3. Kevin Kruse, is the author of three New York Times Best Sellers, a top keynote speaker and thought leader. He joined our book club to introduce one of his books - *15 Secrets Successful People Know about Time Management*.

[Author Kevin Kruse - 4-19-21](#)

4. Nigel Thurlow, author, CEO of The Flow Consortium and former CEO of The Chief of Agile at Toyota Connected regularly shares his expertise in lean and agile practices for manufacturing industries and transformation initiatives:

[Nigel Thurlow - The Flow of Value and Customer First Principles - 08-18-20](#)

[Nigel Thurlow - Disruptive Innovation and Digital Transformation 11-17-20](#)

[Nigel Thurlow and Dr. John Turner The Flow System 6-25-21](#)

5. Dr. Robert Cialdini, world-renowned author and sociologist and author of the books *Influence: The Art of Persuasion* and *Pre-Suasion: A Revolutionary Way to Influence and Persuade*, attend two of our book club calls:

[Dr. Robert Cialdini - Influence Final Call - 6-29-18](#)

[Dr. Robert Cialdini - Pre-Suasion Final Call - 8-30-18](#)

6. Gary Ryan Blair is an amazing teacher and author and has helped many people define a better strategy for achieving more. He is a no-nonsense, right-to-the-point, inspiring author and speaker:

[Gary Ryan Blair - Everything Counts! - Initial Call 10-26-18](#)

[Gary Ryan Blair - Everything Counts! - Final Call 12-21-18](#)

Please visit his website to learn more: <http://www.everythingcounts.com/gary-ryan-blair/>

7. Dr. Gary R. Bertoline, the Vice President and Co-Founder of the Purdue Polytechnic Institute joins us monthly to share his in-depth knowledge about rethinking talent strategies and education for the manufacturing industry:

[Dr. Bertoline - Preparing the Manufacturing Workforce for Today and Tomorrow 7-28-20](#)

[Dr. Bertoline - The Fourth Industrial Revolution 10-28-20](#)

[Dr. Bertoline - Smart Manufacturing 2-2-21](#)

[Dr. Bertoline - How Accelerating Technology is Transforming Manufacturing 11-18-21](#)

8. Dave Mattson is the Chief Executive Officer and President of Sandler Training, an international training and consulting organization. His areas of focus are sales leadership, strategy and client satisfaction. He hosted two of our special book club calls:

[Dave Mattson - The Sandler Rules - Initial Call - 12-13-19](#)

[Dave Mattson - The Sandler Rules - Final Call - 01-24-20](#)

I have also included a link to Dave's website: <https://www.sandler.com/dave-mattson/>

9. Jeff Cox, joined our book club as we reviewed the book he co-authored called *The Goal*:

[Jeff Cox - The Goal - Initial Call - 3-1-19](#)

[Jeff Cox - The Goal - Final Call - 5-3-19](#)

To learn more about Jeff please visit his website: <http://www.jeffcox.com/>

10. Dr. Tony Alessandra is an authority in teaching others how to use DISC in their everyday lives to improve the quality of their relationships and is considered to be one of the top communication experts:

[Dr. Tony Alessandra - DISC Relationship Strategies - Initial Call - 1-4-19](#)

You can discover more about Dr. Alessandra at his website: <http://www.alessandra.com/>

11. Rob Mendez is one of thousands of high school football coaches across the United States; however, he is the only member of his peers worldwide without any limbs. He has so much passion and in-depth knowledge of the sport that he inspired his team to go to the Division Championships. Despite his physical challenges, he was able to become the head coach of the junior varsity football team at Prospect High School in Saratoga, CA. The opportunity came after Mendez spent 12 seasons as an assistant coach and, as a result of his courageous commitment, he received the Jimmy V Perseverance Award at the 2019 ESPYS. Below is a link to our special call with Coach Rob Mendez:

[Rob Mendez - Special Call - 8-9-19](#)

[Rob Mendez – Special Call – 5-22-20](#)