

# THE NEW OFFICE

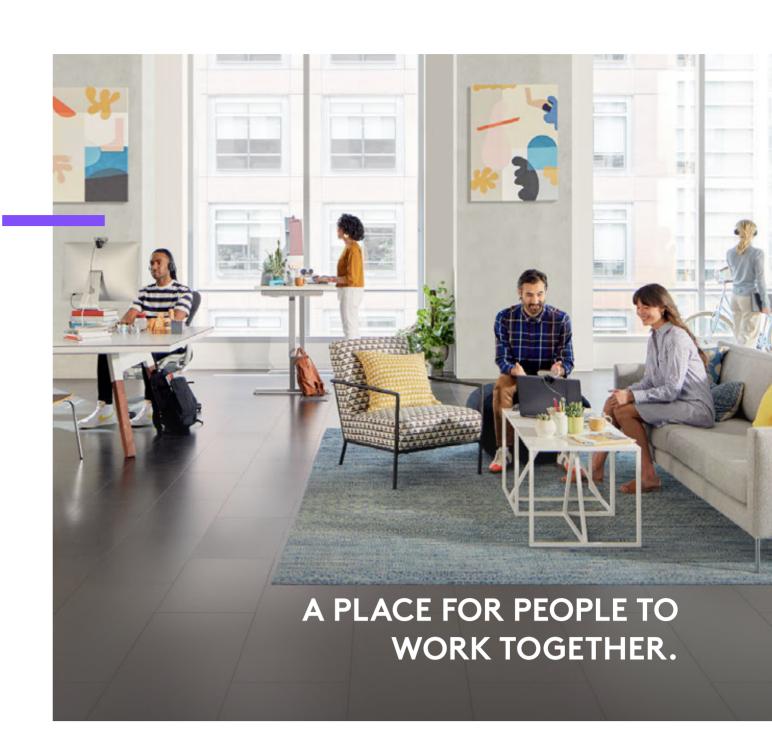
#### The office has evolved.

It's more than just a place to work.

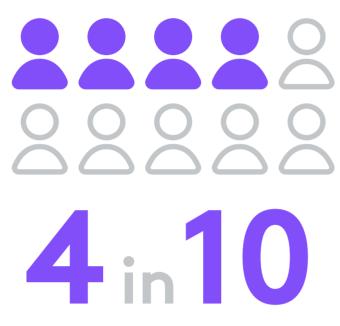
It's an ecosystem of physical and digital spaces that use technology to help employees connect and be more productive.

It's also a collection of spaces that spur creativity, collaboration, and community.

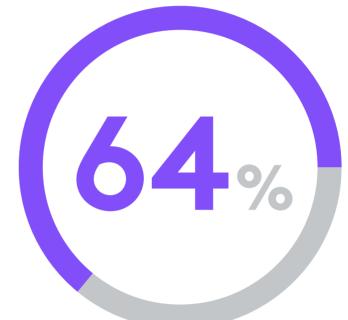
The key to unlocking the new office? Embrace change, and design space around people.



#### HUMAN CONNECTION SHOULD BE THE GUIDING PRINCIPLE OF WORKSPACE DESIGN.

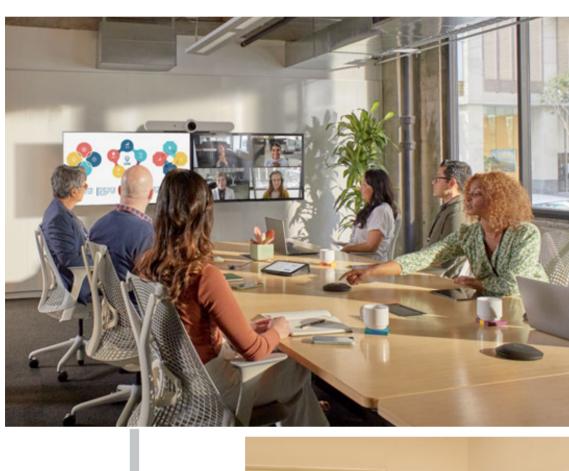


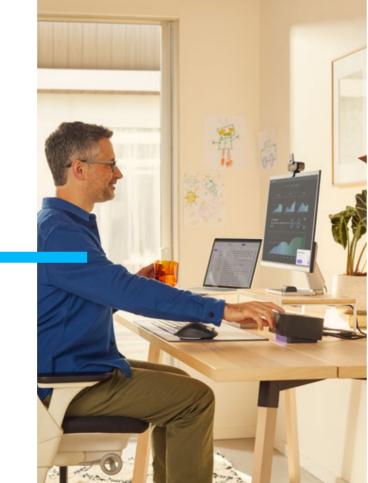
2 - 3 days per week<sup>1</sup>



People who feel hybrid collaboration spaces are important to them<sup>2</sup>

#### EVERY ROOM, EVERY SPACE.







 4in10

 People who want to be in the office

People who for the office

## BECAUSE WORK HAPPENS ANYWHERE AND EVERYWHERE.



Huddle spaces allow small teams to jump into private rooms for spontaneous collaboration. They're flexible, informal spaces for video meetings.



Room-based video conferences that will take place in huddle rooms by 2023⁵



4 people<sup>6</sup>



Interactive open spaces to generate ideas and promote the free flow of creativity.

Adding video allows more people to contribute and bring even more ideas to the table. **72%** People who say virtual meetings increase inclusion and participation<sup>7</sup>



Private places to hop on a video call, concentrate, and decompress.

Because sometimes you need to do some deep thinking. And a little privacy can help. 622% People who value singleperson focus rooms for hybrid meetings<sup>2</sup>



Give employees the tools to make their remote office a productive and enjoyable workspace.

Make work from home work for them.

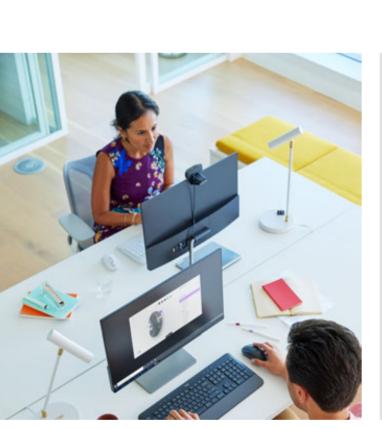


Executives who plan to implement a hybrid model, with varying degrees of people working remotely<sup>3</sup>

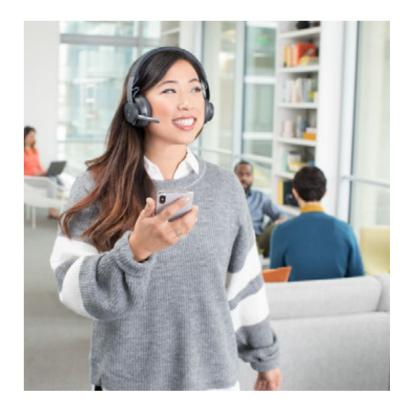


People believe their home office setup is lacking at least 1 piece of equipment<sup>3</sup>





TRANSFORM ALL SPACES INTO FINELY TUNED WORKSTATIONS.



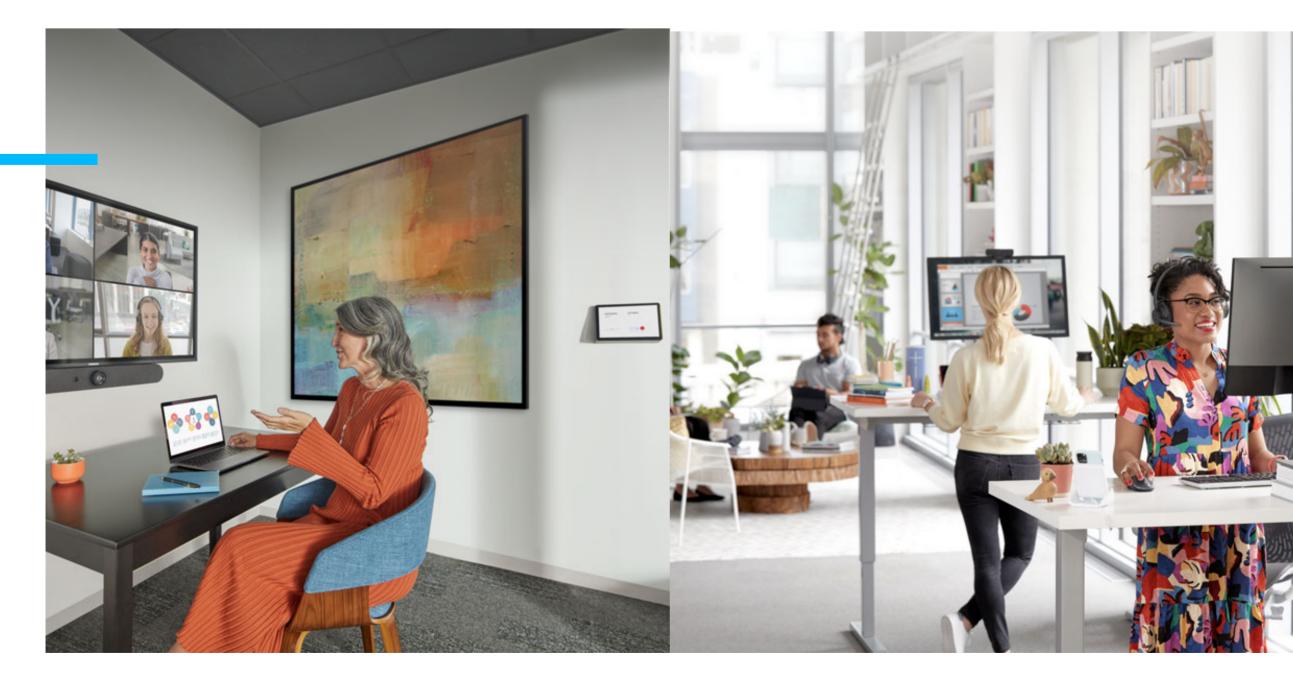








## DESIGN WORKSPACES AROUND THE PEOPLE WHO USE THEM



Humans crave connection, comfort, flexibility, and inclusion. When these needs are met, productivity flourishes.

Create opportunities for collaboration in every space.

Discover video conferencing solutions for every room at **logitech.com/room-solutions** 

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#### Sources:

<sup>1</sup> The Future of Hybrid Work: 5 Key Questions Answered with Data
<sup>2</sup> Steelcase Global Report 2022
<sup>3</sup> PwC US Remote Work Survey 2021
<sup>4</sup> Microsoft Work Trend Index Report 2022

 <sup>5</sup> State of the Global Video Conferencing Devices Market, Forecast to 2025
 <sup>6</sup> Global Workplace Survey: Returning to Work Amid Covid-19
 <sup>7</sup> Google Global Survey Report 2021

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