

# CHIEF EXECUTIVE MAGAZINE EDITORIAL CALENDAR

	Winter	Spring	Summer	Fall
<b>Featured Interviews</b>	Every issue features an exclusive discussion with a newsmaking business leader as well as tackles issues of critical relevance to the CEO community including Talent, Growth, M&A, Digital Transformation and more.		<b>100 Year Old Company.</b> We'll name and celebrate the companies—and leaders—that have done the near-impossible, staying in business for at least 100 years.	<b>CEO of the Year.</b> We'll profile the distinguished peer-selected recipient of our annual award.
<b>Executive Wellness</b>	<b>The Edge: Building CEOs' Mind, Body &amp; Spirit.</b> Getting CEOs in the best mental and physical shape possible to take on the ever-changing and ever-growing responsibilities that come with running a modern business of any size or complexity. We'll turn to experts in fields as varied as medicine, nutrition, behavioral psychology and sports training for ideas specifically tailored to building personal performance in the corner office.			
<b>Managing People</b>	<b>Coming Together.</b> Best practices for what's going to be one of the most important business activities in this post-covid, work from lots-of-places, splintered world.			
<b>Economic Development</b>	West/Southwest Regional Report  Special Supplement: <b>CEO Guide to Site Selection</b> Our annual handbook for CEOs looking for the right places to go and grow.	Best & Worst States For Business	Northeast/Southeast Regional Report	Midwest Regional Report
<b>Productivity</b>	Plane Advantage	Plane Advantage	Plane Advantage	Plane Advantage
<b>Post-Event Coverage</b>	2022 CEO of the Year, Leadership Conference	PE-Backed Leadership Summit	Smart Manufacturing Summit	100 Year Old Company Celebration
<b>Space Close</b>	11/18/2022	3/6/2023	5/22/2023	9/5/2023
<b>Thought Leadership Due</b>	11/18/2022	3/6/2023	5/22/2023	9/5/2023
<b>Ad Materials Due</b>	11/28/2022	3/13/2023	5/30/2023	9/12/2023
<b>Mail Date</b>	1/18/2023	4/29/2023	7/15/2023	10/28/2023