

# Chief Executive Magazine

## 2024 Editorial Calendar

ISSUE	WINTER 2024	SPRING 2024	SUMMER 2024	FALL 2024
Featured Interviews	<b>Innovation.</b> Featuring an exclusive discussion with a group of news making CEOs on how they create a culture that creates.	<b>Manufacturing.</b> With a deep-dive interview with a news making business leader on issues of critical relevance to the manufacturing community.	<b>Century Companies.</b> We'll name and celebrate the companies—and leaders—that have done the near-impossible, staying in business for at least 100 years.	<b>CEO of the Year.</b> We'll profile the distinguished peer-selected recipient of our annual award.
Special Report	<b>AI/Technology.</b> A pragmatic guide to adapting to a new year of unprecedented disruption, aimed at helping CEOs navigate successfully.	<b>Strategy.</b> A CEO's guide to assessing the opportunities in their markets, and rallying efforts to attack them.	<b>Human Capital.</b> Best practices for building a resilient, flexible workforce that wins. And stays loyal.	<b>M&amp;A.</b> The outlook for 2025. Where are the opportunities, what are the risks, and how do you make the most of the year to come?
Research Partner	<b>AI/Technology</b>	<b>Strategy</b>	<b>Human Capital</b>	<b>M&amp;A</b>
Economic Development	<b>West/Southwest Regional Report</b>  <i>Special Supplement:</i> <b>CEO Guide to Site Selection</b> Our annual handbook for CEOs looking for the right places to go and grow.	<b>Best &amp; Worst States For Business.</b> Our annual survey of where the nation's business leaders want to—and don't want to—expand and grow.	<b>Northeast/Southeast Regional Report</b>	<b>Midwest Regional Report</b>
Productivity	Plane Advantage	Plane Advantage	Plane Advantage	Plane Advantage
Post-Event Coverage	2023 CEO of the Year, Leadership Conference	PE-Backed Leadership Summit	Manufacturing Leadership Summit	Century Companies Celebration
Space Close/Thought Leadership Materials Due	11/20/2023	3/4/2024	5/29/2024	9/4/2024
Ad Materials Due	11/27/2023	3/11/2024	6/5/2024	9/11/2024
Mail Date	1/14/2024	4/27/2024	7/20/2024	10/16/2024