

Chief Executive Magazine

2024 Editorial Calendar

ISSUE	WINTER 2024	SPRING 2024	SUMMER 2024	FALL 2024
Featured Interviews	Innovation. Featuring an exclusive discussion with a group of news making CEOs on how they create a culture that creates.	Manufacturing. With a deep-dive interview with a news making business leader on issues of critical relevance to the manufacturing community.		CEO of the Year. We'll profile the distinguished peer-selected recipient of our annual award.
Special Report	AI/Technology. A pragmatic guide to adapting to a new year of unprecedented disruption, aimed at helping CEOs navigate successfully.	Strategy. A CEO's guide to assessing the opportunities in their markets, and rallying efforts to attack them.	Human Capital. Best practices for building a resilient, flexible workforce that wins. And stays loyal.	M&A. The outlook for 2025. Where are the opportunities, what are the risks, and how do you make the most of the year to come?
Research Partner	AI/Technology	Strategy	Human Capital	M&A
Economic Development	West/Southwest Regional Report <i>Special Supplement:</i> CEO Guide to Site Selection Our annual handbook for CEOs looking for the right places to go and grow.	Best & Worst States For Business. Our annual survey of where the nation's business leaders want to—and don't want to—expand and grow.	Northeast/Southeast Regional Report	Midwest Regional Report
Productivity	Plane Advantage	Plane Advantage	Plane Advantage	Plane Advantage
Post-Event Coverage	2023 CEO of the Year, Leadership Conference	PE-Backed Leadership Summit	Manufacturing Leadership Summit	Century Companies Celebration
Space Close/Thought Leadership Materials Due	11/20/2023	3/4/2024	5/29/2024	9/4/2024
Ad Materials Due	11/27/2023	3/11/2024	6/5/2024	9/11/2024
Mail Date	1/14/2024	4/27/2024	7/20/2024	10/16/2024