

Chief Executive

# 2024 PATRIOTS IN BUSINESS AWARD

Best Companies with Veteran & Military Initiatives

IN PARTNERSHIP WITH **THAYER**<sup>™</sup>  
LEADERSHIP

*PIB Award is only for "for profit" companies, non-profit companies are not eligible for nomination.*



**2024 APPLICATION DEADLINE IS JUNE 30, 2024**

## CONTACT INFORMATION

First Phone  
Last Email  
Title  
Company

## COMPANY BEING NOMINATED

Company Website  
Address  
City/Town State/Province  
Zip/Postal Code  
Industry  
Mission Statement

## COMPANY BEING NOMINATED

- \$1billion and over
- \$100 Million - \$999.9 Million
- \$50 Million - \$99.9 Million
- \$10 Million - \$49.9 Million
- Less than \$10 Million
- Confidential

# 2024 PATRIOTS IN BUSINESS AWARD

PLEASE KEEP ALL RESPONSES UNDER 1,000 WORDS

## ▶ SECTION 1: HIRING

**What does your company do to make hiring veterans and military spouses a priority? Provide qualitative and/or quantitative information to support your answers.**

- What are your 2024 recruitment goals (e.g., annual veteran and military spouse hiring targets) and how did you determine these goals? If applicable, provide your 2023 hiring rate as year-over-year comparison and describe how your goals **changed**.

- What percentage of your workforce are veterans and military spouses and how has this changed over the past five year?

- Describe your programs or methodologies for recruiting and hiring veterans and military spouses and, if applicable, encouraging other employers to hire them. Remove extra space/line break if possible.

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## ▶ SECTION 2 – SUPPORTING

**What established programs, policies and/or dedicated staff does your company have to support veterans and military spouses, National Guard, and Reservists to ensure their success as they transition from the military into the corporate world? Provide qualitative and/or quantitative information to support your answers.**

- Describe your transitioning and training programs for active duty moving to civilian workforce and military spouses moving frequently as a result of their spouse's military service, including additional education, training, and/or certification.

- Describe your programs and policies that provide support, networking, and mentorship to veterans and military spouses, employees and their families during military training and deployment.

- What veteran or military spouse initiatives support initiatives did your company introduce within the past 12 months?

- For which of these initiatives is your company best known for and what makes it unique?

- What is your retention rate for veterans and military spouses hired into your company? How has this changed over the past five years and what has contributed to this change?

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## ▶ SECTION 3 – HONORING

**How does your company honor veterans and military spouses and their families within the company and the community?**

- Describe your company leadership communications about the value of supporting veterans and military spouses and their families, military culture, and veterans' issues.

- What were your 2023 philanthropic accomplishments as it relates to veterans support? What are your philanthropic goals for 2024, as it relates to veterans support? Provide qualitative and/or quantitative information to support your answers.

- How does your company's mission statement and values reflect the support of veterans and military spouses?

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## ▶ SECTION 4 – OTHER

**Are there any other notable activities and/or accomplishments? Has the company been recognized or received other awards for their veteran and military spouse initiatives?**

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To submit your application, please download and complete this document and email it directly to:  
[PatriotsAward@thayerleadership.com](mailto:PatriotsAward@thayerleadership.com)